

Dedicated support through one of life's biggest transitions

From pregnancy through postpartum and return to work, members receive personalized, 24/7 care from specialists such as OB-GYNs, doulas, lactation consultants, career coaches, guided curriculums, support for all levels of risk, and more.



1 in 7 women face postpartum depression ¹



43% of new mothers never return to work after leave ²



53% of employees want help balancing parenthood with the demands of their job ³



Around-the-clock access to trustworthy maternity and postpartum care

24/7 care through pregnancy & postpartum

High-touch support from dedicated Care Advocates and specialists such as OB-GYNs, doulas, lactation consultants, and sleep coaches.

Clinically-backed guidance & education

Educational content, live classes, and personalized care plans to help manage high-risk pregnancies.

Dedicated mental health & return-to-work support

Comprehensive mental health support and tailored return-to-work coaching and resources to support members transitioning back to work.

Inclusive approach

Specialized tracks and programming for partners, surrogates and members experiencing loss.

Consistently driving improved health outcomes and business savings

CLINICAL SAVINGS

Up to:

28%

Reduction in NICU admissions

Up to:

20%

Reduction in C-section rates

HOLISTIC SUPPORT

33%

Better manage anxiety or depression

60%

Breastfeed longer with Maven

BUSINESS IMPACT

94%

Return-to-work rate (compared to 57% national average)

70%

More productive at work with Maven

TOP PROVIDER TYPES



OB-GYN

Maven OB-GYNs can answer questions you have in-between your in-person visits and help you navigate your symptoms.



Lactation Consultant

Maven Lactation Consultants support with breastfeeding best practices and can help with issues like milk supply & sore nipples.



Sleep Coach

Maven Sleep Coaches help families create new sleep plans and coach parents through the implementation process.



Doula

Maven Doulas provide support and education to women, partners, and families during pregnancy, childbirth and postpartum.



Mental Health Provider

Maven Mental Health Providers support emotional well-being along the family building and raising journey



“Motherhood is just so complicated. But I’m just really grateful to have Maven at my fingertips for whenever I needed help. Maven was always there.”

Erica, Maven Member

“One thing I love about Maven is how there’s content geared toward dads. I loved the content that would come to my inbox every week and how they would guide me to an article dedicated to expecting fathers.”

Shane, Maven Member

“It doesn’t replace your OB-GYN or your midwife, but it supplements those appointments. Questions pop up outside of my appointments with in-person providers. It’s so nice knowing I can reach out to Maven for a quick call and get an answer.”

Teresa, Maven Member