

Template #2

Hi **<first name>**,

Benefits open enrollment is here and you probably have questions about important healthcare choices for you and your family. Or you may need to refresh your memory on what certain medical insurance terms mean. Not to worry, your HR team is here to help.

Please click the Digital Postcard below to learn what you need to know regarding health insurance and medical plans for you and your dependants, where to enroll to make changes, contribution options for health savings accounts, and more. You can view it at any time from your computer, smartphone or tablet and share it with your family.

The Digital Postcard also provides access to helpful, short videos that explain open enrollment and the benefits we're offering including **[INSERT TOPICS HERE]** and more. You'll also find links to detailed benefit guides and plan information in an on-demand resource you can view anytime, anywhere.

[INSERT DIGITAL POSTCARD linked text and image here provided by Flimp in our final, ready-to-distribute email]

We hope these resources help you make informed choices for you and your family and make your enrollment experience more enjoyable. Our team looks forward to helping you with your benefit elections for the coming year.

<Head of HR>