



Meet Maven: Your partner in family health

Maven is the world's largest virtual clinic for women's and family health, providing support from trying to conceive through parenting and menopause. RWJBarnabas Health has partnered with Maven to give you and your spouse/domestic partner access to expert virtual care and a dedicated care team, at no cost to you.



What is Maven?

Maven is a care team in your pocket. Whatever stage you're in — trying to conceive, expecting, raising kids, or navigating menopause — Maven connects you with the right specialists, 24/7, plus a dedicated Care Advocate who knows your story and guides you through it.

Here's how Maven can support you, wherever you are in your journey:

Expert Care

24/7 virtual access to providers across 30+ specialties, including OB-GYNs, fertility specialists, and mental health providers

A dedicated Care Advocate who gets to know you and stays with you throughout your journey

No referrals needed – book a visit whenever you need one

Guidance

Personalized action plans to help you understand your options and make informed decisions

Coaching from specialists trained in your specific stage of the journey

Trusted referrals to additional resources and services when you need them

Programs

Fertility & family building, from trying to conceive through treatment

Pregnancy & maternity, including doula and newborn care support

Parenting & pediatrics, as your child grows

Menopause & midlife support, as your needs evolve

Virtual care services are available to employees and their dependents enrolled in an Aetna medical plan, starting January 1, 2027!