Hi, we're Pumpkin!





Pumpkin's Mission:

Make the best care pawsible for all.





Who is Pumpkin?

We're a pet insurance provider **created by Zoetis** to help pets get the best care possible when they're sick, hurt, and even when they're healthy. Pumpkin offers:





Pumpkin's wellness packages, Preventive Essentials, are not insurance policies. They are offered as an optional add-on non-insurance benefit.

Pumpkin Pet Insurance Plans

Pumpkin plans encourage the best care by helping your employees afford the best diagnostics and treatments with 90% cash back on covered veterinary bills for accidents & illnesses.



Every Pumpkin Plan has:

- 90% reimbursement rate for all
- $$10,000 \rightarrow Unlimited annual limit for dogs$
- $$7,000 \rightarrow Unlimited annual limit for cats$
- \$100, \$250, or \$500 deductibles
- **Premium varies** depending on age, breed, and zip code.

What do Pumpkin insurance plans cover?





Accidents & Illnesses

Sick visit exam fees



Chronic, hereditary, and breed-specific conditions



Emergencies & Hospitalization



Surgeries & Specialized Care



Prescription medication for covered conditions



Poison control hotline fees



Cured conditions



End of life expenses



Key things all Pumpkin plans cover that many insurance plans leave out (or you have to pay extra for).



Accident/illness exam fees (including telemedicine)



Dental illnesses



Behavioral issues



Prescription food for

covered conditions



Stem cell therapy



Congenital & hereditary conditions



Advanced care (e.g. chemotherapy)



Alternative therapies (e.g. laser therapy)



Supplements for covered conditions



Microchip implantation



Preventable illnesses



What do Pumpkin's wellness plans include?

For Puppies (younger than 6 months) 4 vaccines + Related Wellness Visit

> + 1 yearly fecal test

For Dogs

(6 months & older)

2 vaccines + Related Wellness Visit + 1 yearly fecal test + 1 yearly screening test for vector-borne diseases *or* heartworm test only

\$18.95/month

\$18.95/month



For Cats (both adult cats & kittens)

1 vaccine + Related Wellness Visit + 1 yearly fecal test

\$11.95/month



*Vector-borne diseases: heartworm, lyme, ehrlichiosis, anaplasmosis. Pumpkin Pet Insurance policies do not cover pre-existing conditions. Waiting periods, annual deductible, co-insurance, benefit limits and exclusions may apply. For full terms, visit pumpkin.care/insurancepolicy. Products, discounts and rates may vary and are subject to change. Pumpkin Insurance Services, Inc. (NPN # 19084749) (Pumpkin) is a licensed insurance agency, not an insurer. Insurance is underwritten by United StatesFire Insurance Company, and produced by Pumpkin. Pumpkin receives compensation based on the premiums for the insurance policies it sells. Pumpkin Preventive Essentials is not an insurance policy. It is offered as an optional add-on non-insurance benefit. Pumpkin is responsible for the product and administration. For full terms, visit pumpkin.care/customeragreement.

Filing claims is quick and easy for your employees.







Pet owner visits any licensed vet in the U.S. or CAN

Pet owners submits a claim online

Pet owner gets paid back quickly for eligible vet expenses



We also offer a direct vet reimbursement option!





We also have a phenomenal customer experience that we don't think you could get anywhere else.

- Your employees will get exceptional service from our pet-obsessed care team
- All of our claims processors have prior veterinary experience

Giving our customers a Best-in-Show experience with personal outreaches



Personal, handwritten cards sent to some customers with their pet drawn to welcome them to the pack Flowers shipped to a customer's door in the event of a pet passing

See what our customers are saying...



Our boy got sick. Walking from one specialist to another was not easy on our pocket & Pumpkin is helping — so we can focus on our guy. V Please insure your puppy, you never know what will come!

- Sarka M., Magnus' Mom





- Nancy P., Jax's Mom



Employee Benefit Program







Pumpkin's Employee Discount Program



Easy online employee enrollment through a customized landing page

pumpkin

Underwriting

Welcome, Employees!

Hi, we're Pumpkin. We provide best-in-class pet insurance plans that help pet parents get their dogs & cats the best care possible when they get sick or hurt throughout their lives. If you'd like to enroll your pet in a Pumpkin plan – we have pawesome news! You can get a **10%** employee discount for all pets and an **extra 10%** multi-pet discount for any additional pets!

Use code: yourcompany



Customized marketing collateral to communicate the benefit to your employees



pumpkin



Pumpkin Pet Insurance

Pumpkin provides best-in-class pet insurance and add-on, non-insurance optional preventive care packs to help keep dogs and cats healthy throughout their lives. If you'd like to insure your pet with Pumpkin, you can receive **10% off** the monthly insurance premium for your first pet and **20% off** for any additional pets you enroll after that!*

> Visit <u>pumpkin.care/teams</u> Use code: <u>yourcompany</u>

Go through the quote flow and fill out your and your pet's info

View the Plan Page to review coverage and select your deductible and annual limit

Note: the price shown on this page does not reflect the discount.

Go to the Checkout Page which will show any eligible discount

Purchase your pet's plan (Welcome to Pumpkin!)

We are happy to answer any questions at 1-866-ARF-MEOW (1-866-273-6369) or via email <u>help@pumpkin.care</u>.

Claims can be submitted online or via email to claims@pumpkin.care.

The best part? Minimal support from HR needed!

- No payroll deduction employees enroll directly with us through our platform
- No cost to you, the employer
- Pumpkin care advocates available via several modalities (call, email, SMS, etc.) to answer any and all questions



Thank you!





Disclosures:

Pumpkin Pet Insurance policies do not cover pre-existing conditions. Waiting periods, annual deductible, co-insurance, benefit limits and exclusions may apply. For full terms, visit pumpkin.care/insurancepolicy. Products, discounts, and rates may vary and are subject to change.

Pumpkin Insurance Services Inc. (Pumpkin) is a licensed insurance agency, not an insurer. Insurance is underwritten by United States Fire Insurance Company, a Crum & Forster Company and produced by Pumpkin.

Pumpkin Preventive Essentials is not an insurance policy. It is offered as an optional add-on non-insurance benefit. Pumpkin is responsible for the product and administration. For full terms, visit pumpkin.care/customeragreement. Preventive Essentials is not available in all states.

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