

PIVOT®

Smoking • Vaping • All Tobacco

# Quit on Your Terms

## Pivot first, quit when you're ready.

If you or someone you know would like to quit tobacco, Pivot is available for \$0 copay for eligible Surest members ages 18+.



## Pivot makes the journey easier

Personalized and non-judgmental, Pivot offers a choice of tools and support.

- Pivot App
- SmartSensor\*
- Free supply of Nicotine Replacement Therapy (NRT)\*
- Unlimited access to personal coaching
- Online community

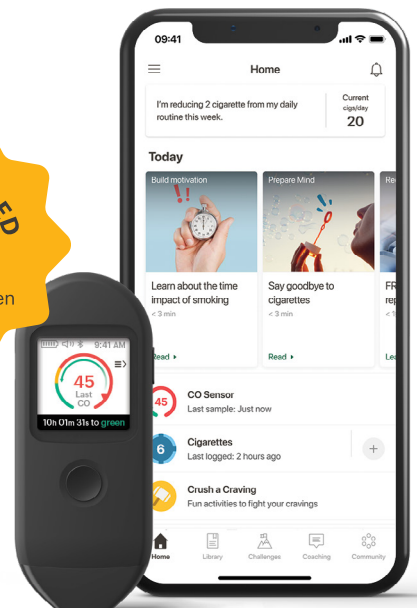
\*NRT and the Pivot Sensor are only available to those who smoke cigarettes.

## Pivot's SmartSensor\*

The only quit smoking program with an FDA-cleared device to help you quit. For the first time, you can measure daily improvements and see the impact of changes you make in real-time. Simply skip a cigarette, or delay your next one, and watch your carbon monoxide levels drop.

### Clinically proven to:

- ↑ motivation to quit
- ↓ cigarettes per day



Scan the QR code to get started!



Scan the box with your phone's camera or visit [pivot.co/surest](https://pivot.co/surest) and use access code **surest**

**Do you vape, chew, or smoke cigars?**  
Pivot can help with that too!

MK-20675 RevA

**Surest Member Services:**  
866-683-6440, Monday – Friday, 6 am – 9 pm CT.

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