

# Navigating your Maternity Benefits



Support before, during and after pregnancy  
to improve outcomes for parents and infants.

Blue Cross and Blue Shield of North Carolina's (Blue Cross NC) Maternity Program, administered by Brighton Health Plan Solutions, LLC, provides prenatal and postpartum support for mothers and infants.

Our team of registered nurses and social workers will work with you to navigate your health plan benefits. We can help you **understand what to expect during your pregnancy**, access high-quality providers and learn about signs and symptoms to look out for during each trimester. Our goals are to **improve clinical care** for parents and infants and **lower costs** for high-risk pregnancies.

## **Our Maternity Program offers these benefits for enrollment:**

- Educational materials on self-care and nutrition to help manage prenatal and postnatal health
- Access to community resources for members who are pregnant or who have recently given birth
- Identification of risk factors and early intervention
- Support for members who have experienced a pregnancy loss
- Our Case Managers will connect you to our certified **Maternity Care Centers of Excellence**

**For further details, see your summary plan description.**

# Maternity Program

## Increasing access to providers and services according to your health plan

Our Maternity Program aims to help parents maximize the maternity benefits available under their health plan, as well as close the gaps in prenatal care. With access to **Maternity Care Centers of Excellence**, online resources and dedicated maternity nurses, you'll have the individualized support you need before, during and after your pregnancy.

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## Promoting safer deliveries

The goals of our program are to help members use their benefits to reduce pregnancy complications, pre-term births and NICU admissions by providing educational resources and connecting parents to quality in-network providers. To improve clinical outcomes for mothers and infants, it's important to make maternity care both affordable and accessible. Our care team focuses on early risk assessments and ensuring parents have access to prenatal interventions available under their plan. In this way, we can help lower medical costs related to high-risk pregnancies.

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## Enroll Today!

If you have any questions or want to see if you're eligible, contact [cmreferrals@brightonhps.com](mailto:cmreferrals@brightonhps.com) or call **888-884-0096**.

## Limitations & Exclusions:

Like most health plans, your plan has some limitations and exclusions. Once enrolled in your health plan, you will receive access to your plan documents, which contains detailed information about plan benefits, exclusions and limitations. This flier contains a summary of benefits only. It is not your summary plan description. If there is any difference between the information on this flier and the summary plan description, the provisions of the summary plan description will control. Licensed clinical employees of the Blue Cross Blue Shield Association, Blue Cross and Blue Shield of North Carolina and Brighton Health Plan Solutions, LLC provide information only and do not provide medical services or treatments in connection with this program. Only your health care providers can provide medical services and treatments.