

Keeping Families Protected & Connected in the Online World & the Real World

Peace of mind starts with knowing your loved ones are safe. From children and pets to teen drivers and aging parents, the Aura + Life360 Family Safety Bundle helps families stay protected, connected, and supported wherever life happens.

By combining Aura's trusted protection against identity theft, scams, and digital threats with Life360's leading location safety, emergency response, and family connectivity tools, we help employees worry less and empower them to stay focused and productive at work.



Aura

★★★★★ 4.7 stars on Apple App Store

- Identity, credit & financial protection
- Scam & cybercrime prevention
- Online data removal for enhanced privacy
- Child & family digital safety & wellbeing tools



Life360 Platinum

★★★★★ 4.8 stars on Apple App Store

- Location tracking & history
- Crash detection & emergency dispatch
- Driver reports & 24/7 roadside assistance
- Disaster response & travel support



Aura

now

✗ Spam call blocked.



Aura

5m ago

✗ Emma used her device for 32 minutes after midnight.



Aura

12m ago

✗ Your Facebook account may have revealed sensitive data.



LIFE360

now

📍 Michelle arrived at home.



LIFE360

5m ago

⚠️ Sarah has triggered an SOS.
Emergency services are on the way.



LIFE360

10m ago

🚗 Mark completed a 5mi drive.
Top speed: 68mph.

Frequently Asked Questions

Q: What is Life360?

A: Life360 is [a leading family connection and safety company](#) with 96 million users worldwide. The category-leading mobile app empowers families to stay connected to the people, pets, and things they care about most.

Q: How does the Aura + Life360 Family Safety Bundle support employees?

A: Combining Aura's unmatched family digital safety suite with Life360's leading family location tracking & safety app helps protect employees and their loved ones in both the digital world and the real world.

The exclusive Aura + Life360 Family Safety Bundle provides safety, confidence and convenience in an increasingly connected world - all in one employee benefit and at an unbeatable value.

Q: Does the employer have to send any additional data for the Aura+Life360 bundle? Is there any impact on the enrollment file?

A: No. All needed data for Life360 activation is already included in the enrollment file sent by the employer, including the employee's email address to receive the Welcome Emails from Aura and Life360.

Q: Which Life360 plan tier is included in the Aura + Life360 Family Safety Bundle?

A: The Aura + Life360 Bundle includes the Life360 **Platinum** plan, which is Life360's top-tier plan.

Life360 Platinum includes live location tracking, 30-day location history, individual driver reports, unlimited place alerts and no-show alerts, crash detection, emergency dispatch, 24/7 roadside assistance, up to 50 miles free towing, up to \$500 stolen phone protection, 24/7 travel support, disaster response and a 24-hour nurse helpline for medical assistance.

Q: To which plans can the Life360 Family Safety Bundle be added?

A: The Life360 bundle is available as an optional employer-level add-on to MetLife + Aura Protection, Protection Select, and Protection Plus family plans.

The employer determines whether to add the Life360 bundle to their family plan offering(s). Once the employer chooses to offer either Aura family plans or the Aura + Life360 family bundle, the same will be made available to all eligible employees.

The Executive plan now includes Life360 Platinum. Life360 is not available to add to Individual plans.

Q: What is the employee experience for activating the Life360 Platinum subscription?

A: Employees will receive a Welcome Email from Life360 containing an activation link. Upon clicking their unique link, they will be guided through simple steps to activate their Life360 Platinum subscription.

The Life360 activation link can also be found in the employee's Aura account dashboard.

Please note employees will still receive the Aura Welcome Email on their plan effective date as well.

Q: Does Life360 sell or share personal data they receive or collect on enrolled employees?

A: No! Both Aura and Life360 respect user privacy and do not and will not sell the personal information of members who subscribe to the Life360 services through the employee benefits channel.

The Life360 memberships available through the employee benefits channel are unique premium memberships, which means that ads will not be shown in the Life360 app to those members, and those members' data will not be used for advertising purposes nor shared with Life360's advertising partner(s) or other third parties who are not service providers for Life360.