Flimp + ALERA GROUP | 2026 Partner Pricing
Benefits Communications

10%
Alera Group gets a 10% discount except decision support and texting.

Print and Mail Communication Products

Benefits Guides Delivered as web and print-ready PDFs. Printing and mailing services not included.			
Premium Benefits Guide Click here to view styles	Chosen design template is customized with your branding and benefits details; Includes professional design, proofing, and project management services. Writing services and unlimited edit rounds available for an extra charge.	4-6 weeks	**$5,000** annual renewal: **$4,000** rates-n-dates renewal: **$2,000** custom photos: +**$500** Flipbook: +**$300**
Custom Benefits Guide Click here to view examples	Fully customized front and back cover, optional inclusion of your company's branded fonts, imagery or iconography. Includes professional design consultation, proofing, and project management services.	6-8 weeks	**$7,500** annual renewal: **$5,000** flipbook: +**$300** writing services: **$1,000**
Topical Mini Guide (8-Page) Click here to view examples	Pre-written, editable eight-page mini-guides on a variety of topics like new hire, leave of absence, mental health, HSA, FSA, COBRA, parental leave, wellness, voluntary benefits, retirement and more.	2-5 weeks	**$3,750** renewal: **$3,000** add'l page: +**$300**
Alternate Version of Benefits Guides	Minor changes made to final Premium or Custom Design guides to create different versions for various employee groups.	1-2 weeks	**$1,500** renewal: +**$1,250** Spanish: **$2,000** other lang: **$2,500**
Foreign Language Version of Guides	Final English guide fully translated into Spanish or other languages.	1-2 weeks	Spanish: **$2,000** other lang: **$2,500**
Guide-Based Employee Benefits AI Agent	Customizable, closed-system AI-powered chatbot provides instant answers to employee questions by referencing company benefits guide – delivered with a Flipbook and accessible by link or QR code.	1-2 weeks	**$1,500 per year** alternate: **$500**
Companion Pieces Delivered as web and print-ready PDFs. Printing and mailing services not included.			
Benefits-at-a-Glance, Home Mailers (4-Page) Click here to view BAAG	Four-page branded Benefits-at-a-Glance summary brochure to explain core benefit plan offerings. Topical at-a-Glance brochures available for new hires and other topics. Also available as four-page Home Mailers in a bi-fold format.	2-3 weeks	**$2,500** renewal: **$2,000** alternate: **$1,000** Spanish: **$1,000**
Postcard, Flyer, Poster, Rate Sheets, Table Tent Click here to view examples	High-impact, one-page print materials designed to communicate key benefits information quickly and clearly. Ideal for print, mail distribution, or on-site display. QR code to benefits guide.	1-2 weeks	**$1,000** alternate: **$500** Spanish: **$500** other lang: **$750**
PPT Benefits Presentation Click here to view examples	PowerPoint deck and script edits customized from your final, approved benefits guide and in the same style.	2-4 weeks	**$4,500** alternate: **$1,500** Spanish: **$2,000** other lang: **$2,500**
Total Rewards Statements Click here to view examples	Personalized annual employee benefits and compensation statements. Standard PDF delivery; encrypted email delivery – +$1 PEPY. Custom cover +$500.	2-4 weeks	**$1,500 + $4 PEPY** Spanish: **$2,000** other lang: **$2,500** add'l template: **$1,000**

Print and Mail Production Services

Competitively priced white-glove print and mail production services to support the accurate and timely distribution of benefit materials. Print and mail services are quoted and invoiced separately from other product items. Pricing quotes may change if mailing lists and requests change after the initial SOW has been signed.

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Companion Pieces (cont.)			
Wallet Card, Email Banner, Digital Signage Click here to view examples	Pocket-sized card for quick reference, graphic banner for emails or one frame of visuals for on-screen display – add'l frame $250.	1-2 weeks	**$500** alternate: **$500** Spanish: **$500** other lang: **$750**
Off-the-Shelf Monthly Newsletters Click here to view examples	Ready-to-use newsletters that help you share timely benefits and well-being information with employees. Print-ready pdf format with customization options and minimal lift from HR.	1-2 days	**$5,000 per year** Includes 12 pre-written, pre-designed newsletters aligned to the Five Pillars of Well-Being
Digital Employee Newsletters Click here to view examples	Customized, branded digital newsletters delivered as mobile-responsive webpages to keep employees informed on the latest company and benefits news. Easy to share by link, QR code, or text.	1-2 weeks	**Monthly Package: $18,000** Includes 12 newsletters and 12 promotional graphics **Quarterly Package: $8,000** Includes 4 newsletters and 4 promotional graphics

Digital Microsite Products

Benefits Microsites Includes hosting, reporting, distribution options and year-round updates and edits.			
Benefits Showcase or New Hire Onboarding Hub (multi-page) Click here to view examples	Responsive, custom-branded, year-round, educational microsite with up to eight scrolling pages for benefits, new hires, recruitment, wellness programs or other topics. 12-month license includes updates and edits.	3-6 weeks	**$6,000/year including edits** add'l pages: **$600 each** foreign language version: **$4,000** alternate version: **$2,500**
Virtual Benefits Fair or Tiled Microsite (multi-page) Click here to view examples	Responsive, custom-branded, year-round microsite with lobby, exhibit hall, and up to 24 vendor topic pages/booths to educate employees on available benefits offerings.	3-6 weeks	**$6,000/year including edits** foreign language version: **$4,000** alternate version: **$2,500**
Employee Resource Center (single-page) Click here to view examples	Responsive, custom-branded, single-page, scrolling microsite with medical-plan tables and sticky navigation for benefits, new hires and other topics. 12-month license includes updates and edits.	2-4 weeks	**$3,000 per year including edits** add'l pages: **$1,500 each** foreign language version: **$2,000**
Custom Benefits AI Agent for Microsites Click here for more information	Customizable, closed-system AI-powered chatbot provides instant answers to employee questions by referencing company HR benefits materials – embeds within microsite.	1-2 weeks	**$1,500 per year** alternate version: **$500**
Digital Postcards Includes campaign management, hosting, distribution options and reporting.			
Digital Postcard Campaign for OE and Year-Round HR Communications Click here for more information	Responsive branded "push" Digital Postcard campaigns for OE, New Hires or total rewards communications. OE Digital Postcards average 70%+ employee engagement rates.	3-5 days	**$1,500 each per year** DP Library templates: **$1,000** alt version* for diff groups: **$500** foreign language version*: **$750** *Design must be based on original DP
Digital Postcard Plus Video Packages for OE and New hires.			
Platinum Click here to view examples	Digital Postcard with a 2-minute customized explainer video, and 10-minute Branded Design presentation video. Includes 2 library videos.	3-5 weeks	**$10,000** (Spanish: **$7,800**) add'l library videos: **$200 each**
Gold Click here to view examples	Digital Postcard with a 10-minute Branded Design presentation video. Includes 2 library videos.	3-5 weeks	**$7,000** (Spanish: **$5,800**) add'l library videos: **$200 each**
Silver Click here to view examples	Digital Postcard with 2-minute customized explainer video. Includes 2 library videos.	3-5 weeks	**$4,200** (Spanish: **$3,000**) add'l library videos: **$200 each**
Bronze Click here to view examples	Digital Postcard and two library videos plus OE or new hire semi-custom teaser video.	3-5 weeks	**$2,000** (Spanish: **$2,000**) add'l library videos: **$200 each**

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Benefits Decision Support Tools

Medical and Voluntary Decision Support Tool with Spouse Plan Comparison Click here for more information	Helps employees select the best medical, dental, vision and supplemental benefits plans for their needs. Employer-branded site with built-in Spanish version, helpful videos, HSA and FSA calculators, and voluntary benefits education. Includes setup, testing, and reporting, no add'l charge for new hires.	3-7 days, longer for 5+ groups	Up to 200 **$2,000** 201-1,000 **$10 PEPY*** 1,001-5,000 **$10,000 + $6 per EE over 1,000** 5,001+ **contact us** *Per employee per year
Medical Plan Analytics and Forecasting Tools for Employers/Consultants Click here for more information	Tools that analyze and forecast medical plan selection outcomes—including HSA, FSA, and HRA plans—to understand cost implications when modeling plan-design changes.	3-7 days, longer for 5+ groups	Included with Flimp Decisions for employers with 500+ employees **$3,000 per year standalone**

Video Communications Products

HR and Benefits Explainer Videos Includes chaptering, hosting, reporting, and distribution options.			
OE and New Hire Semi-Custom Teaser Click here to view examples	Two styles, English and Spanish; client logo, dates, colors, contact info and more.	2-5 days	**$1,000 each**
Customized HR Explainer Videos Click here to view examples	Branded, animated or motion graphic videos with starter scripts to easily customize your message for OE, new hires, and other HR topics.	3-5 weeks	**$1,600/minute (1-9 total mins)** **$1,440/minute (10+ total mins)** Foreign language version: **$1,200/minute**
Fully Custom Videos Click here to view examples	We create beautiful custom videos on any topic in a unique style that reflects the organization's brand, culture, and message.	6-8 weeks	**Contact us for quote** Foreign language version: **Half of the English cost**
Straight Conversion Click here to view examples Click here to hear AI voice samples Click here to hear voice talent samples	Conversion of existing PPT slide deck to video with optional music bed and choice of professional, human or AI-powered voiceover.	3-5 days	AI voice: **$200/min** Voice talent: **$300/min** (eight-min minimum) Renewal discount does not apply Foreign language version: **Full price, same as English**
Branded Design Click here to view examples	Edit our Benefits Overview starter script with your benefits or new hire details. We then create a beautiful chaptered voiceover video in your choice of branded design style. Includes music and animations.	3-5 weeks	**$600/min** (eight-min minimum) 20% renewal discount applies Foreign language version: **20% discount off English cost**
Custom Creative Click here to view examples	We redesign and script edit your existing slide deck with your branding, dynamic animations, transitions, graphics and images. Then we convert to video with voiceover and music.	4-6 weeks	**$800/min** (six-min minimum) 20% renewal discount applies Foreign language version: **20% discount off English cost**

Timelines

The timelines provided are general estimates and may vary based on client or broker responsiveness, content organization and plan readiness. Flimp makes every effort to meet client needs, but clients should plan according to these estimates.

Timelines exclude translations, printing and mailing. Alternate and foreign language versions cannot begin until the primary version is complete and require additional time.

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Employee Texting Services

Flimp-Managed OE Texting Campaign	We use our secure Flimp Connect messaging platform to send approved text messages (with links to content) to a client's employee list.	Varies	**$750 for up to 10 text messages** plus per-message fees: SMS: **8 cents** MMS: **8 cents**
Flimp-Managed Year-Round Texting Services	We use our secure messaging platform to send approved text messages (SMS or MMS) to a client's employee list—12-month terms.	Varies	**$3,000 for 12 months** plus per-message fees: SMS: **8 cents** MMS: **8 cents**
Single Account License	12-month texting platform account for secure messaging by one organization. Includes setup, training, and tech support.	1 week	**$1,500 annual license** plus per-message fees: SMS: **6 cents** MMS: **8 cents**
Single-Office Multi-Tenant Account License	Tiered annual account license for the agreed-upon number of office/region multi-tenant accounts with centralized account management for multiple employer and the ability to create user logins and sub-accounts. Includes setup, training, and tech support.	Varies	**$2,000 annual license** plus per-message fees: SMS: **4 cents** MMS: **8 cents**
Multi-Office Multi-Tenant Account	Tiered annual account license to manage multiple multi-tenant accounts for multiple offices or regions. Includes a centralized account management system for creating individual user logins. Includes setup, training, and tech support.	Varies	**Contact us for quote** plus per-message fees: SMS: **4 cents** MMS: **8 cents**
Voicemail Drop (IVR)	Send pre-recorded audio messages directly to voicemail boxes — requires setup of 10-digit phone number (10DLC).	Varies	**10DLC: $250 setup + $50/mo** **15 cents / 30 seconds**

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