

### Inspire employees to **understand, appreciate,** and get the most out of their benefits

A **beautifully designed benefits guide** that's easy to navigate motivates employees (and spouses) to learn more about their benefits and make better-informed, money-saving decisions.

We offer **a wide variety of unique design styles and user-friendly layouts** that can be tailored to your brand guidelines and colors.

Additional companion pieces like **flyers, USPS postcards, home mailers, posters, at-a glance brochures, and more** can also be created in the same style as your guide.

**NEW!** Embed our **Employee Benefits AI Agent** in your guide to answer employee questions and free up HR and benefits teams.



[View Benefits Guide Templates](#)

[Learn More About Companion Pieces](#)

[Learn More About the AI Agent](#)

### Guide-Customization Options

All benefit guide products include industry-experienced project management and professional design services.

#### Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors, etc
- Your completed intake form

#### Use QR Codes

Add QR codes to your printed pieces to drive employees to your benefits guide or microsite. We'll create the codes for you at no cost.

#### Premium – Most popular

**\$4,000**

Choose a professionally designed template from our library. We'll **customize it with your logo, colors, and benefits details**. For the guide interior, we can flow in content from your existing guide or use our professionally written best-practice language as a starting point. You also have some flexibility in the layout including reordering, adding, or deleting pages for carrier extras or other offerings not shown in the template. Includes eight rounds of edits. Estimated timeline is three to six weeks.

#### Custom Design – Most flexible

**\$7,500**

With this option, you get a professionally designed benefits guide in a **custom style developed for you**, utilizing a choice of layout design and your brand guidelines, images, graphics, fonts, and benefits details. For the interior pages, we can flow in content from your existing guide or use our professionally written best-practice language as a starting point. Includes 15 rounds of edits. Estimated timeline is six to eight weeks.

#### Optional Guide Versions

Alternate group \$1,250  
Spanish version \$2,000  
Foreign language \$2,500

#### Printing and Mailing Services

Flimp can manage the printing and mailing of your benefits guide and other materials. Contact your account manager for a quote.