Flimp

Employee Benefits Guides
for Employee Education

Inspire employees to understand, appreciate and get the most out of their benefits

A **beautifully designed benefits guide** that's easy to navigate motivates employees (and spouses) to learn more about their benefits and make better-informed, money-saving decisions.

We offer **a wide variety of unique design styles and user-friendly layouts** that can be tailored to your brand guidelines and content.

Additional companion pieces like **flyers, USPS postcards, home mailers, posters, benefits-at-a glance brochures and more** can also be created in the same style as your guide.

You can also embed an **Employee Benefits AI Agent** to answer employee questions and free up HR and benefits teams.



View Benefits Guide Templates

Learn More About Companion Pieces

Learn More About the AI Agent

Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors, etc

Use QR Codes

Add QR codes to your printed pieces to drive employees to your benefits guide or microsite. We'll create the codes at no cost.

Printing and Mailing

Flimp can manage the printing and mailing of your benefits guide and other materials. Ask your account manager for a quote.

Guide-Customization Options

Premium – Most popular — $5,000

Select a professionally designed template and we'll **customize it with your logo, colors and benefits details**. Interior content can be flowed from your existing guide or started using our professionally written best-practice language. Layout flexibility includes reordering and adding or removing pages for carrier extras or additional offerings. Includes eight rounds of edits.

Estimated timeline is three to six weeks.

Custom Design – Most flexible — $7,500

Get **fully customized front and back covers** for your guide with your fonts, imagery or iconography. Includes professional design consultation, proofing, project management and unlimited rounds of edits.

Estimated timeline is six to eight weeks.

Additional Options

Add your own photos to Premium: $500
Alternate version for different group: $1,500
Embed an AI Agent: $1,500
Custom writing services: $1,000
Add interactive navigation to Premium: $500
Spanish version: $2,000
Other foreign language: $2,500

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net

Revisions and Renewals

Premium

Unlimited Edits: $500 per guide
Provides unlimited rounds of revisions while the project is in **active production**. Ends when the client signs off and final files are delivered.

Standard Renewals: $4,000
Includes up to six rounds of edits, use of **existing template** and standard content updates.

Rates-and-Dates Renewals: $2,000
Covers updates **limited strictly to rates and dates only**. Any additional edits beyond that are billed at **$300 per additional page touched**. Includes up to three rounds of edits and use of the **existing template**.

Custom Design

Renewals: $5,000
Includes unlimited rounds of edits, use of **existing design** and standard content updates.

Revision Add-ons

Mid-year Edits: $200 per guide
For a **single set of minor edits** after the project has been closed, update as needed with no cap on rounds.

Post-Distribution Edits: first two guides $500 each, then $250 each
Subscription option for **ongoing minor edits** throughout the year, typically monthly or bimonthly, update as needed with no cap on rounds.

Timelines

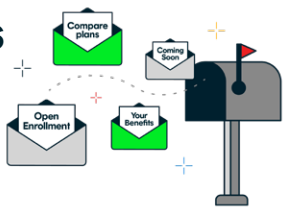
The timelines provided are **general estimates and may vary based on client or broker responsiveness, content organization and plan readiness**. Flimp makes every effort to meet client needs, but clients should plan according to these estimates.

Timelines exclude translations, printing and mailing. Alternate and foreign-language versions cannot begin until the primary version is complete and require additional time.

Printing and Mailing Services

Flimp can manage the printing and mailing of your guide and other materials to employees.

Contact your account manager for a quote.



Minor-Edit Guidelines

Minor edits are intended to maintain the accuracy of the existing guide and do not include redesigns, rewrites or renewal-related updates.

Included as Minor Edits:

- Correcting spelling, grammar or punctuation errors
- Updating contact information, phone numbers, websites, emails or mailing addresses
- Updating employee contributions or payroll deductions for existing plans
- Replacing logos or swapping approved images
- Updating hyperlinks or QR codes
- Correcting formatting, alignment, spacing or layout inconsistencies
- Updating vendor names when no benefit changes are required
- Revising existing copy for clarification without changing the meaning or intent of the content
- Correcting factual errors within existing content

Not Included as Minor Edits:

- Updating plan year or effective dates
- Adding, removing or modifying benefit plans
- Changing deductibles, copays, coinsurance, out-of-pocket maximums, eligibility rules or other plan-design details
- Adding sections or benefit categories
- Rewriting carrier descriptions, plan summaries, eligibility language or other substantive content
- Incorporating OE updates
- Reorganizing structure or navigation
- Significant design, branding or layout changes
- Adding or removing pages
- Updating to reflect new carriers, plan offerings or enrollment strategy
- Converting into a renewal version for a new plan year

© Flimp Media Inc. All rights reserved.

Flimp

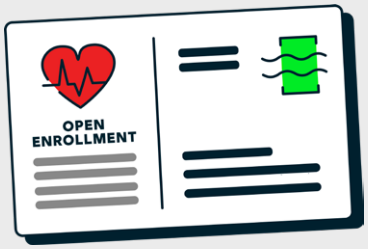
Benefits Companion Pieces
for Employee Education

Customized materials that promote benefits and drive awareness

Improve employee engagement and education during open enrollment with a variety of benefits companion pieces customized to your needs.

Flimp offers a wide range of affordable print/mail educational pieces for employers that are branded and customized with **appealing styles, designs, foreign-language options, and user-friendly layouts**.

If you don't see what you're looking for, just ask your account manager. Chances are we can do it for you.



View Styles and Examples

Benefits Materials Customized for Your Employees

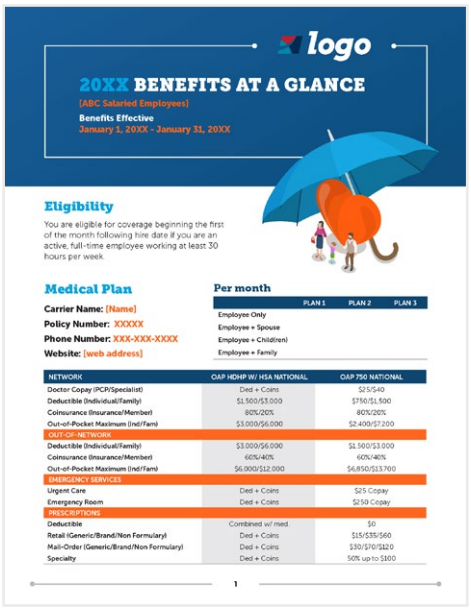
All pieces are available in your **choice of 10 unique styles** or custom design and include three rounds of edits.

Four-Page Pieces

Benefits-at-a-Glance Brochures and bi- or tri-fold **Home Mailers**

Summary of employer-provided benefits in a brochure or mailer with up to four pages

Cost: $2,500
Est. timeline: two to three weeks
Alternate: $1,000
Renewal: $2,000
Foreign language: Spanish $1,000
Other: $1,250
Custom: +$500
Add'l pages: $300 each



BAAG Brochure



Home Mailer





Click thumbnails to view in browser window

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net

Flimp

Single-Page Pieces

Flyers, Posters, Postcards, Rate Sheets and Table Tents

Cost: $1,000
Est timeline: 1 to 2 weeks
Alternate: $500
Foreign lang: Spanish $500
Other $750
Custom: +$500
Add'l pages: $500 each

Poster



Rate Sheet



Flyer



Table Tent



Postcard



Wallet Cards, Email Banners, Digital Signage

Cost: $500
Est timeline: 1 to 2 weeks
Alternate: $500
Foreign lang: Spanish $500
Other $750
Custom: +$500
Add'l frame: $250 each

Wallet Cards



Banner/Signage



Presentation Template



Three slide layouts: title, section divider and content

Cost: $500
Est timeline: 1 to 2 weeks
Alternate: $500
Foreign lang: Spanish $500
Other $750

Full Companion Presentation



Full slide deck with on-screen text from our best-practice language

Cost: $4,500
Est timeline: 2 to 4 weeks
Alternate: $1,500
Foreign lang: Spanish $2,000
Other $2,500

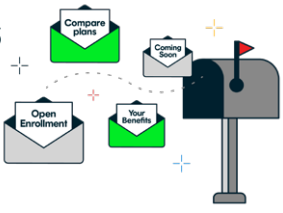
Add an **AI-narrated video** version of your final presentation with a script based on our best-practice language for **$1,500**.

Trio Bundle Cost
$11,000
Guide + Deck + Video

Printing and Mailing Services

Flimp can manage the printing and mailing of your companion pieces to employees.

Contact your account manager for a quote.



Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors

Use QR Codes

Add QR codes to your printed pieces to drive employees to your microsite or benefits guide. We'll create the codes for you at no cost.

Final Delivery

We provide PDFs and print-ready artwork; there are additional charges for printing and mailing.

Review Process

Your project manager will set up a kickoff meeting to set expectations and review the process with you.

We'll use our review platform to provide drafts and capture edits from your team.

Timelines

The timelines provided are **general estimates and may vary based on client or broker responsiveness, content organization and plan readiness**. Flimp makes every effort to meet client needs, but clients should plan according to these estimates.

Timelines exclude translations, printing and mailing. Alternate and foreign-language versions cannot begin until the primary version is complete and require additional time.

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net