

Inspire employees to **understand, appreciate,** and get the most out of their benefits

A **beautifully designed benefits guide** that's easy to navigate motivates employees (and spouses) to learn more about their benefits and make better-informed, money-saving decisions.

We offer **a wide variety of unique design styles and user-friendly layouts** that can be tailored to your brand guidelines and colors.

Additional companion pieces like **flyers, USPS postcards, home mailers, posters, at-a glance brochures, and more** can also be created in the same style as your guide.

You also get an embedded **Employee Benefits AI Agent** to answer employee questions and free up HR and benefits teams.



[View Benefits Guide Templates](#)

[Learn More About Companion Pieces](#)

[Learn More About the AI Agent](#)

Guide-Customization Options

All benefit guide products include industry-experienced project management and professional design services.

Premium – Most popular

\$5,000

Choose a professionally designed template from our library. We'll **customize it with your logo, colors, and benefits details**. For the guide interior, we can flow in content from your existing guide or use our professionally written best-practice language as a starting point. You also have some flexibility in the layout including reordering, adding, or deleting pages for carrier extras or other offerings not shown in the template. Includes eight rounds of edits, an AI Agent and conversion to a flipbook. Estimated timeline is three to six weeks.

Add your own photos: \$500 Renewals: \$4,000 (same style)

Custom Design – Most flexible

\$7,500

With this option, you get a professionally designed benefits guide in a **custom style developed for you**, utilizing a choice of layout design and your branding, images, graphics, fonts, and benefits details. For the interior pages, we can flow in content from your existing guide or use our professionally written best-practice language as a starting point. Includes 15 rounds of edits, an AI Agent and conversion to a flipbook. Estimated timeline is six to eight weeks. Renewals: \$5,000 (same layout)

Optional Guide Versions

Alternate group \$1,500
Spanish version \$2,000
Foreign language \$2,500

Printing and Mailing Services

Flimp can manage the printing and mailing of your benefits guide and other materials. Contact your account manager for a quote.

Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors, etc
- Your completed intake form

Use QR Codes

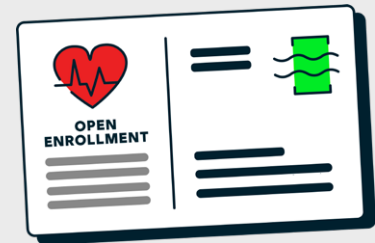
Add QR codes to your printed pieces to drive employees to your benefits guide or microsite. We'll create the codes for you at no cost.

Customized materials that promote benefits and drive awareness

Improve employee engagement and education during open enrollment with a variety of benefits companion pieces customized to your needs.

Flimp offers a wide range of affordable print/mail educational pieces for employers that are branded and customized with **appealing styles, designs, foreign-language options, and user-friendly layouts.**

If you don't see what you're looking for, just ask your account manager. Chances are we can do it for you.



[View Styles and Examples](#)

Benefits Materials Customized for Your Employees

All pieces are available in your **choice of 13 styles** or custom design and include three rounds of edits.

Four-Page Pieces

Benefits-at-a-Glance Brochures and bi- or tri-fold Home Mailers

Summary of employer-provided benefits in a brochure or mailer with up to four pages

Cost: \$2,000
Est. timeline: two to three weeks
Alternate: \$1,000
Renewal: \$2,000
Foreign language: Spanish \$1,000
Other: \$1,250
Custom: +\$500
Add'l pages: \$300 each

20XX BENEFITS AT A GLANCE
(ABC Salaried Employees)
Benefits Effective January 1, 20XX - January 31, 20XX

Eligibility
You are eligible for coverage beginning the first of the month following the date if you are an active, full-time employee working at least 30 hours per week.

Medical Plan
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

Per month

	PLAN 1	PLAN 2	PLAN 3
Employee Only			
Employee + Spouse			
Employee + Children			
Employee + Family			

	OAP HEMP (HSA NATIONAL)	OAP 750 NATIONAL
Doctor Copay (PCP/Specialist)	Ded + Coins	\$25/\$40
Deductible (Individual/Family)	\$1,500/\$3,000	\$700/\$1,400
Coinurance (Insurance/Member)	80%/20%	80%/20%
Out-of-Pocket Maximum (Ind/Fam)	\$1,000/\$4,000	\$2,400/\$7,200
OUT-OF-POCKET MAXIMUM		
Deductible (Individual/Family)	\$2,000/\$4,000	\$1,500/\$3,000
Coinurance (Insurance/Member)	60%/40%	60%/40%
Out-of-Pocket Maximum (Ind/Fam)	\$6,000/\$12,000	\$6,950/\$13,700
EMERGENCY SERVICES		
Urgent Care	Ded + Coins	\$25 Copay
Emergency Room	Ded + Coins	\$250 Copay
PHARMACY SERVICES		
Deductible	Combined w/ med	\$0
Retail (Generic/Brand/Non Formulary)	Ded + Coins	\$15/\$35/\$60
Mail-Order (Generic/Brand/Non Formulary)	Ded + Coins	\$30/\$70/\$820
Specialty	Ded + Coins	50% up to \$300

BAAG Brochure

HEALTH SAVINGS ACCOUNT (HSA)
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

DENTAL PLAN
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

LIFE & DISABILITY
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

VISION PLAN
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

FLEXIBLE SPENDING ACCOUNT (FSA)
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

401(K) RETIREMENT PLAN
Carrier Name: [Name]
Policy Number: XXXXX
Phone Number: XXX-XXX-XXXX
Website: [web address]

Home Mailer

20XX OPEN ENROLLMENT
OCTOBER XX - XX, 20XX

WHAT'S NEW FOR 20XX
Employees are excited to help you and your family by the healthcare you can be and providing the best coverage, quality, and affordable health care to all employees. We continue to offer a wide range of benefits that promote total well-being - physical, emotional and financial - and are enhancing some of the programs to support that effort.

QUESTIONS ON HOW TO ENROLL?
Call Flimp Benefits Call Center at 877-888-7972. We'll be happy to help you with any questions or concerns. We'll also be happy to help you with any questions or concerns. We'll also be happy to help you with any questions or concerns.

Click thumbnails to view in browser window

Single-Page Pieces

Flyers, Posters, Postcards, Rate Sheets and Table Tents

Poster



Rate Sheet

Flyer



Postcard



Table Tent



Cost: \$1,000

Est timeline: 1 to 2 weeks

Alternate: \$500

Foreign lang: Spanish \$500

Other \$750

Custom: +\$500

Add'l pages: \$500 each

Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors

Use QR Codes

Add QR codes to your printed pieces to drive employees to your microsite or benefits guide. We'll create the codes for you at no cost.

Final Delivery

We provide PDFs and print-ready artwork; there are additional charges for printing and mailing.

Review Process

Your project manager will set up a kickoff meeting to set expectations and review the process with you.

We'll use our review platform to provide drafts and capture edits from your team.

Wallet Cards, Email Banners, Digital Signage

Wallet Cards



Banner/Signage



Cost: \$500

Est timeline: 1 to 2 weeks

Alternate: \$500

Foreign lang: Spanish \$500

Other \$750

Custom: +\$500

Add'l frame: \$250 each

Presentation Template



Three slide layouts: title, section divider and content

Cost: \$500

Est timeline: 1 to 2 weeks

Alternate: \$500

Foreign lang: Spanish \$500

Other \$750

Full Presentation



Full slide deck

Cost: \$4,500

Est timeline: 2 to 4 weeks

Alternate: \$1,500

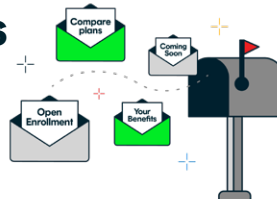
Foreign lang: Spanish \$2,000

Other \$2,500

Printing and Mailing Services

Flimp can manage the printing and mailing of your companion pieces to employees.

Contact your account manager for a quote.



Timelines

The timelines provided are **general estimates and may vary based on client or broker responsiveness, content organization and plan readiness**. Flimp makes every effort to meet client needs, but clients should plan according to these estimates.

Timelines exclude translations, printing and mailing. Alternate and foreign-language versions cannot begin until the primary version is complete and require additional time.