

Inspire employees to **understand, appreciate** and get the most out of their benefits

A **beautifully designed benefits guide** that's easy to navigate motivates employees (and spouses) to learn more about their benefits and make better-informed, money-saving decisions.

We offer **a wide variety of unique design styles and user-friendly layouts** that can be tailored to your brand guidelines and content.

Additional companion pieces like **flyers, USPS postcards, home mailers, posters, benefits-at-a glance brochures and more** can also be created in the same style as your guide.

You can also embed an **Employee Benefits AI Agent** to answer employee questions and free up HR and benefits teams.



[View Benefits Guide Templates](#)

[Learn More About Companion Pieces](#)

[Learn More About the AI Agent](#)

Required Materials

To get started, please provide:

- Your chosen style
- Your branding guidelines: logos (EPS, AI or 500-dpi PNG), colors, etc

Use QR Codes

Add QR codes to your printed pieces to drive employees to your benefits guide or microsite. We'll create the codes at no cost.

Printing and Mailing

Flimp can manage the printing and mailing of your benefits guide and other materials. Ask your account manager for a quote.

Guide-Customization Options

Premium – Most popular

\$5,000

Select a professionally designed template and we'll **customize it with your logo, colors and benefits details**. Interior content can be flowed from your existing guide or started using our professionally written best-practice language. Layout flexibility includes reordering and adding or removing pages for carrier extras or additional offerings. Includes eight rounds of edits. Estimated timeline is three to six weeks.

Standard Renewals: \$4,000

Includes up to six rounds of edits, use of **existing template** and standard content updates.

Rates-and-Dates Renewals: \$2,000

Covers updates **limited strictly to rates and dates only**. Any additional edits beyond that are billed at **\$300 per additional page touched**. Includes up to three rounds of edits and use of the **existing template**.

Custom Design – Most flexible

\$7,500

Get **fully customized front and back covers** for your guide with your fonts, imagery or iconography. Includes professional design consultation, proofing, project management services and unlimited rounds of edits.

Includes unlimited rounds of edits. Estimated timeline is six to eight weeks.

Renewals: \$5,000 (same layout)

Additional Options

Add your own photos to Premium: \$500

Spanish version: \$2,000

Alternate version for different group: \$1,500

Other foreign language: \$2,500

Embed an AI Agent: \$1,500

