

Flimp helps employers build the perfect **benefits communications** program

Laura Zard
Manager, Benefits
and Wellness



"We've been working with the Flimp team for several years and have been extremely pleased with their service and partnership! The creative team has a strong grasp of content strategy and our company culture, and the print and mail teams turn projects around very quickly and efficiently. We're always impressed with the final product and have **expanded utilization of the Flimp team beyond employee benefits to other internal teams** based on our successful partnership. Deadlines are clearly communicated and ease of providing edits and data helps us move quickly to deliver relevant content and adhere to our overall comms strategy. **We're very appreciative of the Flimp team** and everything they've contributed to our success!"

Natasha Desjardins
HR Practitioner



"Thank you so much, your team has been exceptional to work with and I cannot wait to see and share the final product with former managers of mine. **This PLANselect tool, the videos, the Digital Postcard, and the service we've received thus far is a game-changer!** Of course, please let them know that we are very blown away by the attention to detail. Having personally worked for a marketing and branding agency, I know way better than to tell creatives what to do in terms of design, but your team gave a whole new meaning to 'give your designers agency to create.' They did it with little to no request on our part! The PMs are great, not pushy, and kept us on task and were very forthcoming with any changes that would affect the budget, and answered every single question regardless of how unintelligible it sounded. They clearly know their craft! **Your team pulled through and the final product is wonderful!**"

Ron Torrance
Head of Benefits



"I think of Flimp as accessible, affordable and accommodating. What they've enabled me to do for my own clients is nothing short of incredible. They're **supportive, their onboarding process is easy, and their tools and services are some of the best in the marketplace.** The best part is that their mix of software and creative services means their solutions are flexible, and they can be a real asset to help clients meet their needs."

Cynthia Benitez
Assoc Director, Benefits



"Our organization underwent major benefit carrier changes. In an effort to ease the transition, we eagerly sought resources that would enable us to provide clear, polished, and engaging communications. We were delighted to learn about the various communication solutions offered by Flimp. In particular, Digital Postcards and decision-support tools. In the end, we got exactly what we had hoped for. Moreover, **Flimp's team of dedicated professionals did an exceptional job of guiding us through the communication-development process, meeting project deliverables, and proactively following up with us to ensure our needs were met to our satisfaction.** I highly recommend Flimp to any organization seeking innovative and effective employee-communication tools."

Laura Lopez
Senior Benefits Analyst



"Flimp's services provide exciting, engaging, and informative content through a medium that truly captivates audiences, which can be a feat in itself when communicating about benefits programs. **Better yet is the partnership you receive from the instant you start working together until the moment you receive a finished product.** We'll definitely be partnering with Flimp again!"

Sophie Nieves
Benefits Manager



"Every time we've partnered with Flimp to produce our team member benefits videos, they've exceeded our expectations. **Their attentiveness, flexibility, and excellent customer service is top notch.** Communicating team member benefits has never been easier."

Jill Stillman
Benefits Specialist



"My first project was a Digital Postcard for new hires that provided a fun and simple overview of the benefit process. The turnaround was quick! The Flimp team kept me on my toes too and checked in periodically when something was in our court. I also like the quick **library videos that help educate employees on confusing benefit terms and much more.** We worked internally with our HRIS team to embed the new-hire Digital Postcard in our Workday onboarding experience and also it's on our HR Resource Center. It's the employee's first peek at the Restaurant Technologies benefits after they've been hired. Finally, the geo-location analytics Flimp provides is outstanding as it allows us to **get a pulse on what areas our employees are accessing and engaging with.**"

Gerry Smith II
HRIT Analyst



"I must say, I'm blown away by these videos! They were informational and incredibly well done. **By far the most professional benefits videos I've ever seen** and I think the new hires will love them, as they really explain things quite well."

Christy Fenner

HR Director



"Our HR team is so excited about the new Digital Postcards. They've allowed us to reach employees in all corners of the country with a crisp and consistent message. We've saved countless hours for the HR team and employees by replacing the traditional in-person meetings with a slick digital delivery. **Time is money and the Digital Postcards allow us a more efficient approach to budgeting HR dollars.**"

Sean GrahamHR Communications
Consultant

"**Flimp's customer service is second to none.** I can always count on the team at Flimp to not only meet our tight deadlines, but to do so with patience, efficiency, and passion. Their **communication solutions are tremendously effective, particularly the Digital Postcards we use for benefits annual enrollment and offboarding.** We've benefited from using Flimp for several years now, and we look forward to many more years working with them."

Maureen Henson

Chief HR Officer



"We were very concerned that employees who were used to passively going through the enrollment process would not realize the serious consequences of not actively enrolling—**we needed to really get the word out about the new enrollment experience and the Digital Postcard helped us achieve this.** In fact, 92% of caregivers successfully enrolled by the deadline!"

Dianna Huff

Founder and President



"We've worked with Flimp and can personally attest to their work. **They're strategic, incredibly knowledgeable, and deliver work on time and on budget.**"

Ashley Cooke

HR Manager



"Thanks to Flimp, communicating with our employees is a seamless process. It's an **engaging alternative to traditional media.** We look forward to continuing to work with them for our communication needs."

Sonya Granillo CatheySr. Director of HR
and Training

"Arizona Tile prides itself on delivering training and presentations that are well thought out and articulated. I was pleasantly surprised by the level of sophistication and attention to detail that Flimp brought to our annual benefits open enrollment presentation. Additionally, the online communication tools that we've subsequently utilized have far exceeded my expectations. **I recommend Flimp to any organization looking to start their online learning and communications or expand upon their existing efforts in order to take their message to the next level.**"

G. Colin Kunath

Director, HRIS, Benefits
and Payroll



"At Hillman, we have a **diverse workforce. With that comes challenges like language barriers, which have been especially challenging for benefits communications every year.** This year, we partnered with Flimp to manage our communication to employees through Digital Postcards, a benefits website and fantastic custom videos—all of which Flimp was able to get translated into not just Spanish but Nepalese, a language we've had a very difficult time finding a good translator before Flimp.

Employees loved the multilingual experience in benefits communication, not just because it made it easier for them to understand the information being communicated, but also because it **showed a more robust commitment to supporting our diverse workforce** throughout their time at Hillman."

Shawn Deason

Benefits Analyst



"Open enrollment isn't always fun for employees. Staring at nothing but text can be daunting and dull, especially when there's a lot to read and review. **Flimp brings a fun side to open enrollment.** Their products and services liven up the process in a professional way. Their library videos are engaging and informative. I found the Showcase templates to be straightforward and easy to complete. My favorite tool is Flimp Connect (formerly WorkforceTXT) for mass-texting employees; it's simple to use and very effective.

We began using Flimp because COVID-19 sent us home to prepare for and execute open enrollment without in-person presentations. Flimp's friendly professionals guided us through the processes and timely provided clear answers to our questions. **The Flimp team eagerly stayed on top of our needs and monitored our progress to ensure we met deadlines.** Though we've returned to the office and can hold in-person meetings, we continue to partner with Flimp because our company continues to grow and Flimp's services and innovative products allow us to reach our employees in today's digital world."