

Powered by industry-leading **technology** and **people**

With Flimp Campaigns, you can **customize your OE and benefits communications campaigns** according to your available budget. Then, our exceptional project-management team does the heavy lifting for you. Choose from customized videos, microsites, benefits guides and other printable pieces, plus decision-support tools and our **new AI chatbot**—all with multichannel distribution options.

All of our **solutions drive high engagement rates and come with built-in tracking** so you can monitor activity and see what's resonating with your employees.



What can Flimp do?

Our **modular approach** allows us to **custom-build your campaign** to align with your communications goals and budget using a **combination of these solutions**, powered by our state-of-the-art technology.

Flimp Campaigns

Communications and Microsites

- Digital Postcards, Benefits Showcases
- Resource Centers, Onboarding Hubs
- Newsletters, Benefits-at-a-Glance Sites
- Mobile Wallets, Virtual Benefits Fairs

Customized Video

- Animated Explainers
- Chaptered Presentations

Employee Benefits AI Agent

- Chatbot for Employee Questions

Traditional Benefits Materials

- Benefits Guides
- Total Rewards Statements
- Flyers, Posters, Postcards, Rate Sheets, and More
- Printing and Mailing Services

Content Libraries

- HR Benefits Video Library
- Digital Postcard Library

Multilingual Content

- Translation Services for Most Languages

Flimp Decisions

Decision Support

- Tools for Medical and Voluntary Benefits
- Analytics Tools for Employers

Flimp Connect

Multichannel Messaging

- Flimp-Managed Texting Campaigns
- Flimp Connect Platform License

What does it cost?

Average campaign costs **range from \$2,000 to \$15,000**, depending on the scope and employee count.