

Improve company culture and engage employees with digital newsletters

Employee newsletters are a great way to distribute news about your company, and they can also help you reinforce messages and goals, educate and entertain employees, improve morale, celebrate accomplishments, strengthen team culture, and more.

Flimp offers monthly and quarterly packages to make creating a newsletter easy and affordable. Each issue includes articles on a range of timely topics as well as **sections for your own company-specific information**. Packages include a "what's inside" graphic for each issue that can be sent by email or posted on your intranet or social channels.

With Flimp Campaigns, we do all the heavy lifting. Just send us your content and we'll put it all together for you.



Required Materials

To get started, please provide your logo (EPS, AI or 300-dpi PNG), brand colors, and photos or other graphics as well as your content.

Final Delivery

Newsletters are delivered as webpages and can be accessed by custom weblinks, QR codes, text messages, etc.

Customized with Your Logo and Brand Colors

Our newsletters are designed to be visually interesting and informative. For your company, we'll add your logo and update the colors to match your branding and content needs.



Add Your Own Company-Specific Info

The newsletter template is designed with sections for your company-specific information like welcoming newbies, upcoming events, newsworthy bits, benefits news, achievements, recognition, years of service, awareness, or whatever else you want to include. We can also provide short articles about benefits and wellness that can be included.

Newsletter **Pricing**

Monthly Package: \$18,000

Includes 12 newsletters and 12 promotional graphics

Quarterly Package: \$8,000

Includes four newsletters and four promotional graphics

