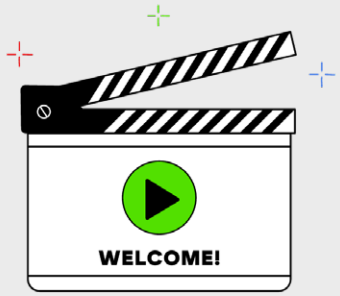
Flimp

Customized Explainer Videos
for HR, Benefits and Employee Communications

Engage and educate employees with branded explainer videos

Video is one of the most effective ways to educate employees because it **combines visuals, narration and storytelling to simplify complex information**. Whether you're explaining benefits, supporting enrollment, onboarding new hires or promoting wellness and other HR initiatives, **video helps employees understand key information, retain it and take action**.

Flimp's Customized Explainer Videos **bring your message to life in a style that reflects your brand, culture and voice**. We handle everything from script development and production to video hosting, tracking and access to reporting.



- Estimated turnaround: three to five weeks*
- **Perpetual-usage rights**, not an annual license
- Multiple styles and **customization** options
- Easy-to-edit **starter scripts** for common HR and benefits topics
- Project managers guide you through the whole process

View Customized Video Examples

We Make the Whole Process Easy

1. Choose one of the styles and send us your branding
2. Select a voice artist from our professional lineup
3. Edit one of our 100+ starter scripts or provide your own

Our project managers make the process hassle free

Starter-Script Topics

Jumpstart your messaging with our editable scripts on a range of topics.

Healthcare and Benefits

- Open Enrollment Intro
- Benefits Overview
- Medical Plan Options
- High-Deductible Health Plans
- How to Use Your HSA/HRA
- Flexible Spending Accounts
- Dental and Vision Plans
- Choosing a Healthcare Facility
- Telemedicine Programs
- Prescription Drugs
- Preventive Care
- Voluntary Benefits
- Wellness Programs
- Employee Assistance Programs
- Long-Term Care Insurance

Recruiting and Onboarding

- New-Hire Enrollment
- Time Off and Holidays
- Leaves of Absence
- Performance Evaluation
- Performance Management
- Manager Training

Other Subjects

- Company Culture
- Improving Mental Health
- Managing Stress
- Working Remotely
- Executive Announcements
- Employee Stock Purchase Plan
- Restricted Stock Units

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Choose from 10 Style Options

These **engaging styles are available across all Flimp solutions** so your benefits communication program has a cohesive look and feel.



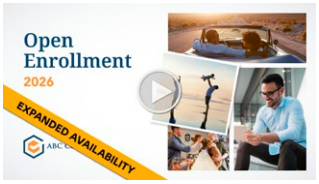
Photo Sketch



Scrapbook



Doodle



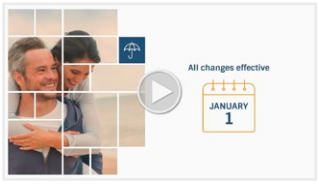
Collage



Classic Photos



Photo Circles



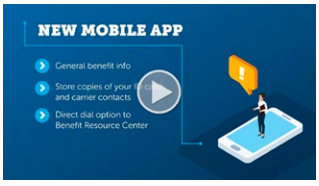
Grids



Business Casual



Bold Icons



Perspective

"I must say, I am blown away by these videos! The videos were informational and incredibly well done. By far the most professional benefits video I have ever seen and I think the new hires will love it, as it really explains things quite well."

Gerry Smith II
HRIT Analyst
Taubman

"At Hillman, we have a diverse workforce, with that comes challenges like language barriers, which have been especially challenging for benefits communications every year. Flimp was able to translate everything into not just Spanish but Nepalese.

Employees loved the multilingual experience, not just because it made it easier for them to understand the information being communicated, but also because it showed a more robust commitment to supporting our diverse workforce throughout their time at Hillman."

G. Colin Kunath
Director, HRIS, Benefits & Payroll
HILLMAN

Customized Explainer Videos Pricing

Total minutes	Per-minute cost
1-9	$1,600
10+	$1,440

Includes 12 months of hosting, distribution tools and engagement reporting

- Timeline begins when Flimp is provided completed script, brand guidelines and style selection
- Minutes must be used within 12 months
- Ideal length should be 2–3 minutes
- Foreign-language versions are $1,200 per minute
- Discounted year-two pricing for updates

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

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