

Highest employee completion rates for any benefits-decision tool: 60%+

PLANselect drives four- to five-times-higher completion rates than the leading avatar-based benefits-decision tools. It consistently generates **50-70% average employee completion rates—the highest in the industry**. Why is that so important? Because you won't achieve desired outcomes if employees don't get to their recommendations.

Why are our completion rates so high? Because PLANselect only takes a few minutes to complete, allowing time to run multiple scenarios. And the advanced algorithms ensure full episodic costs are captured, so OOP costs are more accurate. Further, **all personal health data is de-identified**, so employees feel more confident that their personal data won't be stored or shared with others.

A more accurate, confidential tool that delivers recommendations within minutes. That's PLANselect.

Licenses include full setup, engagement reporting and educational videos for both core medical and ancillary benefits.



[+ Visit the Demo Site](#)

[+ Schedule Guided Demo](#)

[+ Analytics Tools](#)

[+ Compare to ALEX](#)

[+ ROI of Decision Support](#)

[+ PLANselect FAQs](#)

[+ PLANselect Video](#)

Key Features

- **Full setup included with every license**
Helps save time and hassle for brokers and enrollers
- **HSA- and FSA-optimization tools**
Employee-contribution calculators and educational videos
- **Easy-to-use, mobile-responsive interface**
Designed to work perfectly on any type of device
- **Toggles in Spanish and English**
Available on any device in both languages
- **Easily customized with notes and videos**
Employers can add custom notes and our library videos
- **Navigation page for multiple employee groups**
Employers can direct everyone to one page
- **Ancillary/voluntary benefits included at no cost**
Educational tool for supplemental benefits
- **Analytics and forecasting tools included at no cost**
Tools to optimize medical plan costs for employers with 500+ employees