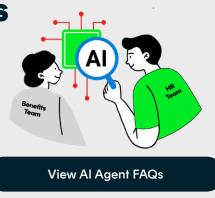


Meet your new HR agent, tasked with answering employee questions

Employees have questions. Lots of them. And answering them eats up a surprising amount of HR's time. Our Al-powered chatbot solves that by giving employees instant, accurate answers pulled directly from your company's own documents and policies.

Built on a closed AI system, the Employee Benefits AI Agent only delivers information you've approved—never speculative advice or hallucinated answers. Each response is linked to the original source document, so employees can review the full context when needed.

This tool does more than just answer questions. It helps employees feel confident and informed, while freeing up HR teams to focus on more strategic work. The result is a smarter, simpler way to support your workforce that saves everyone time.



Try the Microsite Demo

Try the Benefits Guide Demo

## **How It Works**

#### **Kickoff and setup**

Align on goals and settings; provide your branding, content and escalation contacts

#### **Chatbot build**

We customize the tool per your specs and branding

Content training
We upload all your content

## **Testing and review**Structured client testing ensures accuracy

Launch and support
We go live and provide
ongoing support as needed

## **Instant, Employer-Approved Answers**

Designed to ease HR's workload, our benefits chatbot delivers reliable, company-specific answers that help employees make smart, timely decisions, without the confusion or frustration.



**Seamless integration:** Embed the tool in your Flimp-produced microsites, websites and benefits guides—or client-provided guides—via links, QR codes or pop-up windows.



**Cut the clutter:** Automates repetitive HR and benefits inquiries so HR teams can stay focused on strategic priorities.



**Boost employee confidence:** Delivers clear, easy-to-understand responses with links to source documents for additional details.



**Compliance-first behavior:** Closed, secure Al trained only on your approved content, with legal disclaimers and built-in safeguards to avoid offering advice or speculative responses.



**Smart escalation:** If the AI Agent can't answer, it directs employees to a designated HR contact and logs the interaction for reporting.



**Mobile ready and easy to deploy:** Fully responsive across devices with setup handled by your project manager.



## **Flimp**

## Personalized, Automated and Always Improving

The Employee Benefits Agent experience is smart, seamless and fully customizable—built to reflect your brand. It doesn't access generic data, external databases or public web scraping. Every response is sourced, compliant and tailored to your organization.

## **Employer-branded design**

Clients can personalize the chatbot's look and feel, including its name, avatar, fonts, colors and welcome message. You can create up to four question prompts for users to get the conversation started. And you can control how employees access it—via custom links, QR codes or directly within your content assets.

## **Automatic syncing**

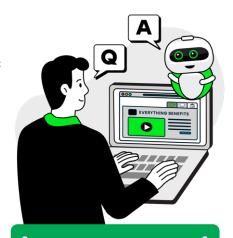
The chatbot stays up to date automatically by crawling your Flimp microsite and its content or your benefits guide. As content changes, so do the responses—no manual updates or IT support needed.

## **Bilingual support**

Our language-enabled chatbots deliver instant, real-time responses in Spanish, with no translation delays and no extra lift for HR. They're built to support diverse, bilingual workforces with seamless communication.

## **Built-in learning and feedback**

Employees can rate the chatbot's answers with a simple thumbs-up or thumbs-down. These insights help fine-tune future responses and give HR teams visibility into what's landing and what's missing the mark.



The chatbot can now be trained on client-provided benefits guides that meet our criteria. Flimp will review each PDF to ensure the text is readable (not images), the structure is compatible, and the content enables chatbot responses.



# Reporting Helps HR Teams Identify Trends and Knowledge Gaps

The reporting dashboard provides visibility into employee needs and points of confusion. It provides actionable insights to help you refine your HR communications and guide future educational efforts. Real-time usage data includes most-asked questions, engagement trends and gaps in the content.

Employee Benefits Al Agent Annual

**Pricing** 

Microsite-based chatbot: \$1,200

Benefits guide-based chatbot: \$1,000 (either Flimp produced or client provided)

Alternate versions: \$500

- Includes 12 months of hosting and reporting
- Project manager handles setup, customization and testing
- Estimated timeline: up to two weeks

