Flimp

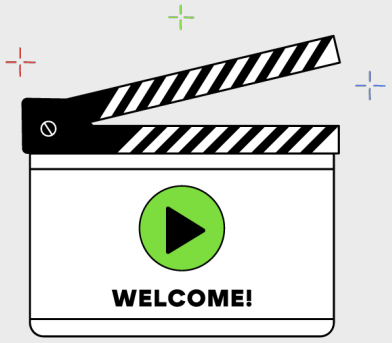
Customized Explainer Videos
for HR, Benefits and Employee Communications

Engage and educate employees with animated explainer videos

Our customized animated, motion graphic videos are available in a variety of styles and include hosting, tracking and exceptional service. Explainer videos are a **proven way to educate and inform employees about their benefits, enrollments, wellness programs, onboarding and HR initiatives**.

With **Flimp Campaigns, we do all the work for you** and provide real-time reporting, hosting, and tracking for one year.

- Estimated turnaround: three to five weeks*
- **Perpetual-usage rights** – not an annual license
- Multiple styles and **customization** options
- Easy-to-edit **starter scripts** on most topics
- Project managers guide you through production



View Customized Video Examples

We Make the Whole Process Easy

1. Choose one of the styles and send us your branding
2. Select a voice artist from our professional lineup
3. Edit one of our 100+ starter scripts or provide your own

Our project managers make the process hassle free

Starter-Script Topics

Jumpstart your messaging with our editable scripts on a range of topics.

Healthcare and Benefits

- Open Enrollment Intro
- Benefits Overview
- Medical Plan Options
- High-Deductible Health Plans
- How to Use Your HSA/HRA
- Flexible Spending Accounts
- Dental and Vision Plans
- Choosing a Healthcare Facility
- Telemedicine Programs
- Prescription Drugs
- Preventive Care
- Voluntary Benefits
- Wellness Programs
- Employee Assistance Programs
- Long-Term Care Insurance

Recruiting and Onboarding

- New-Hire Enrollment
- Time Off and Holidays
- Leaves of Absence
- Performance Evaluation
- Performance Management
- Manager Training

Other Subjects

- Company Culture
- Improving Mental Health
- Managing Stress
- Working Remotely
- Executive Announcements
- Employee Stock Purchase Plan
- Restricted Stock Units

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net

Choose from Six Style Options

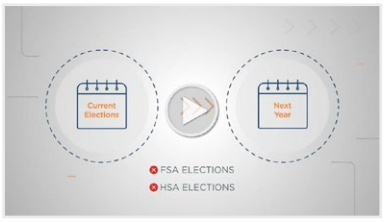
These **engaging styles are available across all Flimp solutions** so your benefits communication program has a cohesive look and feel.



Business Casual



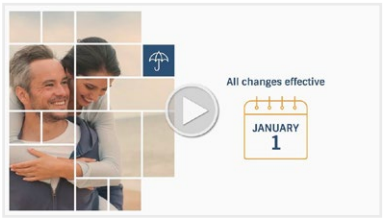
Perspective



Bold Lines



Moving Images – Circles



Moving Images – Grids



Retro Sketch

"I must say, I am blown away by these videos! The videos were informational and incredibly well done. By far the most professional benefits video I have ever seen and I think the new hires will love it, as it really explains things quite well."

Gerry Smith II
HRIT Analyst
Taubman

"At Hillman, we have a diverse workforce, with that comes challenges like language barriers, which have been especially challenging for benefits communications every year. Flimp was able to translate everything into not just Spanish but Nepalese.

Employees loved the multilingual experience, not just because it made it easier for them to understand the information being communicated, but also because it showed a more robust commitment to supporting our diverse workforce throughout their time at Hillman."

G. Colin Kunath
Director, HRIS, Benefits & Payroll
HILLMAN

Customized Explainer Videos Pricing

Total minutes	Per-minute cost
1-9	$1,600
10+	$1,440

Includes 12 months of hosting, distribution tools and engagement reporting

- Timeline begins when Flimp is provided completed script, brand guidelines and style selection
- Minutes must be used within 12 months
- Ideal length should be 2–3 minutes
- Foreign-language versions are $1,200 per minute
- Discounted year-two pricing for updates

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

© Flimp Media Inc. All rights reserved.

Flimp

HR Presentation Videos
for Employee Education and Training

Engage and educate employees with custom presentation videos

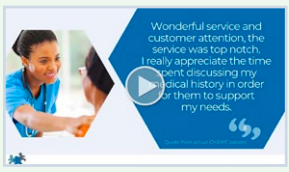
Our chaptered presentation videos are an **affordable and effective solution for on-demand employee education, training and compliance**. Use for new-hire onboarding, benefits enrollment, recruiting, code of conduct or corporate training.

Flimp offers **fully custom and templated options** for these videos as well as conversion from slides to video. All options include high-quality narration tailored to your selected option.



View Presentation Videos

Which Option Best Fits Your Needs and Budget?

	Custom Creative	Branded Design	Straight Conversion
Overview	Fully customized video with original design, animation and script development tailored to your content and messaging.	Professionally written and designed video customized to reflect your benefits, programs and key messages using one of Flimp's templates.	Existing presentation converted into a chaptered video with narration and background music.
Best for	Unique, highly customized communications	Benefits overviews, onboarding and employee education	Organizations with an existing presentation
Content creation	Flimp develops the script	Flimp develops the script	Client provides the presentation and script
Design approach	Fully custom design	Choice of 10 style templates	Uses existing presentation (no design services)
Campaign fit	Custom branding and creative direction across campaign materials	Consistent look and feel across Flimp solutions	Standalone presentation content
Typical turnaround	4-6 weeks	3-5 weeks	1-5 business days
Pricing	$800 per minute (with human voice talent)	$600 per minute for AI voice $700 per minute for human	$200 per minute for AI voice $300 per minute for human
Choose this when...	You want maximum customization and a unique experience.	You want the best balance of customization, speed and cost.	You already have a polished presentation and need a fast, affordable solution.
View example			
More info & examples	Custom Creative	Branded Design	Straight Conversion

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net