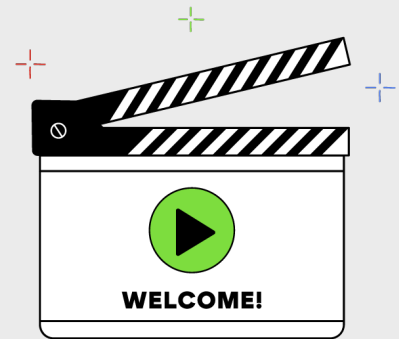


## Engage and educate employees with animated explainer videos

Our customized animated, motion graphic videos are available in a variety of styles and include hosting, tracking and exceptional service. Explainer videos are a **proven way to educate and inform employees about their benefits, enrollments, wellness programs, onboarding and HR initiatives.**

With **Flimp Campaigns**, we do all the work for you and provide real-time reporting, hosting, and tracking for one year.

- Estimated turnaround: three to five weeks\*
- **Perpetual-usage rights** – not an annual license
- Multiple styles and **customization** options
- Easy-to-edit **starter scripts** on most topics
- Project managers guide you through production



View Customized  
Video Examples

## We Make the Whole Process Easy

1

Choose one of the styles and send us your branding

2

Select a voice artist from our professional lineup

3

Edit one of our 100+ starter scripts or provide your own



Our project managers make the process hassle free

## Starter-Script Topics

Jumpstart your messaging with our editable scripts on a range of topics.

### Healthcare and Benefits

- Open Enrollment Intro
- Benefits Overview
- Medical Plan Options
- High-Deductible Health Plans
- How to Use Your HSA/HRA
- Flexible Spending Accounts
- Dental and Vision Plans
- Choosing a Healthcare Facility
- Telemedicine Programs
- Prescription Drugs
- Preventive Care
- Voluntary Benefits
- Wellness Programs
- Employee Assistance Programs
- Long-Term Care Insurance

### Recruiting and Onboarding

- New-Hire Enrollment
- Time Off and Holidays
- Leaves of Absence
- Performance Evaluation
- Performance Management
- Manager Training

### Other Subjects

- Company Culture
- Improving Mental Health
- Managing Stress
- Working Remotely
- Executive Announcements
- Employee Stock Purchase Plan
- Restricted Stock Units

## Choose from Six Style Options

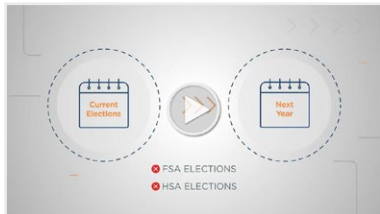
These **engaging styles are available across all Flimp solutions** so your benefits communication program has a cohesive look and feel.



Business Casual



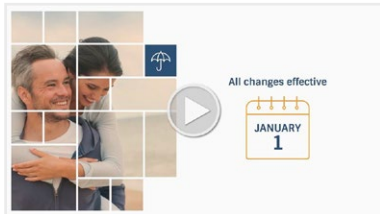
Perspective



Bold Lines



Moving Images – Circles



Moving Images – Grids



Retro Sketch

“I must say, I am blown away by these videos! The videos were informational and incredibly well done. By far the most professional benefits video I have ever seen and I think the new hires will love it, as it really explains things quite well.”

**Gerry Smith II**  
HRIT Analyst  
**Taubman**

“At Hillman, we have a diverse workforce, with that comes challenges like language barriers, which have been especially challenging for benefits communications every year. Flimp was able to translate everything into not just Spanish but Nepalese.

Employees loved the multilingual experience, not just because it made it easier for them to understand the information being communicated, but also because it showed a more robust commitment to supporting our diverse workforce throughout their time at Hillman.”

**G. Colin Kunath**  
Director, HRIS, Benefits & Payroll  
**HILLMAN**

## Customized Explainer Videos Pricing

### Total minutes Per-minute cost

1-9	\$1,600
10+	\$1,440

Includes 12 months of hosting, distribution tools and engagement reporting

- Timeline begins when Flimp is provided completed script, brand guidelines and style selection
- Minutes must be used within 12 months
- Ideal length should be 2–3 minutes
- Foreign-language versions are \$1,200 per minute
- Discounted year-two pricing for updates

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

### Engage and educate employees with custom presentation videos

Our chaptered presentation videos are an **affordable and effective solution for on-demand employee education, training and compliance**. Use for new-hire onboarding, benefits enrollment, recruiting, code of conduct or corporate training.

Flimp offers fully custom and templated options for these videos as well as conversion from slides to video. All options include professional voice talent, hosting and reporting.

With **Flimp Campaigns**, we do all the work for you and provide real-time reporting, hosting, and tracking for one year.



[View More Benefits Presentation Videos](#)

## Presentation Video Options

### Custom Creative



We design and create a custom-branded video with dynamic animations, transitions, graphics and images. Provide us with your branding guidelines, a slide deck and script notes and we produce a beautifully designed chaptered presentation video.

- Turnaround: four to six weeks – begins when Flimp is provided completed script, brand guidelines and initial creative direction
- Scripting services available
- Six-minute minimum

### Branded Design



We produce a custom-branded video using our professionally designed and scripted Benefits Overview slide template. Just choose a style and the modules you need and edit the starter script. Then, we update the colors, graphics and images to fit your needs.

- Turnaround: three to five weeks – begins when Flimp is provided completed script, brand guidelines and template selection
- Ideal for benefits overviews and new-hire onboarding
- No slide deck needed
- Eight-minute minimum

### Straight Conversion



We convert your existing presentation into a chaptered video with a choice of professional voice-over narration and music bed. Ideal for organizations that already have high-quality presentations that don't need design services.

- Turnaround: three to five business days – begins when Flimp is provided final slide deck, script and choice of voice-over artist
- Fast, affordable solution
- Requires quality slide deck
- Eight-minute minimum

## Branded Design Style Options

These engaging styles are available across all Flimp solutions so your benefits communication program has a cohesive look and feel.



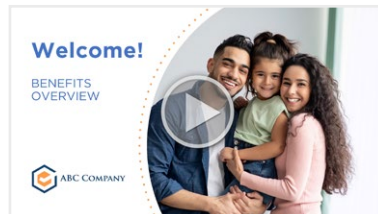
Business Casual



Perspective



Bold Lines



Moving Images – Circles



Moving Images – Grids



Retro Sketch

“Every time we’ve partnered with Flimp to produce our team member benefits videos, they’ve exceeded our expectations. Their attentiveness, flexibility and excellent customer service are top notch. Communicating team member benefits has never been easier.”

**Sophie Nieves**  
Benefits Manager  
**LOEWS** HOTELS RESORTS

“Flimp’s services provide exciting, engaging and informative content through a medium that truly captivates audiences, which can be a feat in itself when communicating about benefits programs. Better yet is the partnership you receive from the instant you start working together until the moment you receive a finished product. We’ll definitely be partnering with Flimp again!”

**Laura Lopez**  
Senior Benefits Analyst  
**sprinklr**

## Presentation Videos Pricing

**Custom Creative** – \$800 per minute  
Foreign-language version: \$640/min

**Branded Design** – \$600 per minute  
Foreign-language version: \$480/min

**Straight Conversion** – \$300 per minute  
Foreign-language version: \$300/min

Included with your video:

- An experienced project manager
- Hosting, chaptering and tracking
- Choice of professional voice narration
- Technical support for easy distribution

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.