

Engage employees with **branded multimedia communications**

Digital Postcards—Flimp’s flagship product—**average more than 70% employee-engagement rates for benefits enrollment**. They’re the perfect way to “push” branded communications to target audiences on any topic to educate and drive action. Deliver by internal email, text message, QR code, weblink, or embed online.

With **Flimp Campaigns**, we **do all the work for you** and provide real-time reporting, hosting, and tracking for one year.

[View More Digital Postcards](#)

[View OE DPs in All Styles](#)

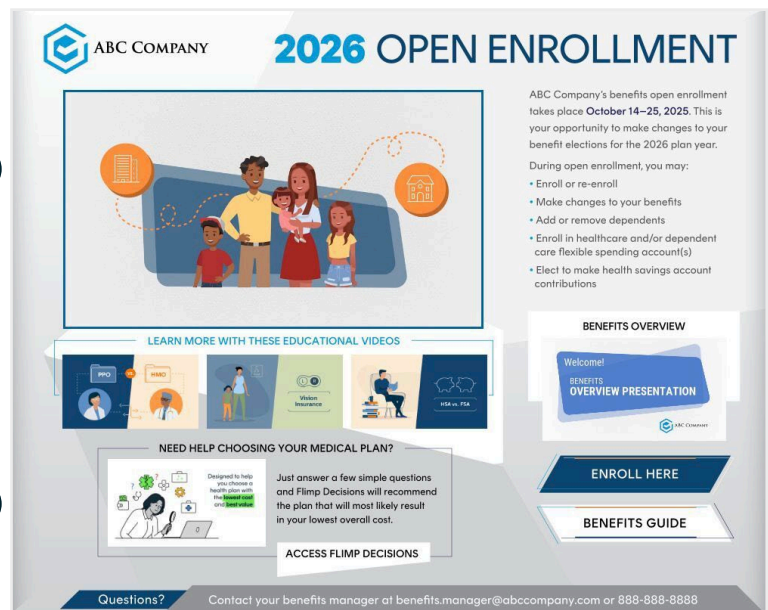
[View Digital Postcard Library](#)

Interactive Digital Postcards

What you place on your Digital Postcard is up to you. Start with your logo, colors and fonts. And we recommend including an introductory message.

Then, you can add one or more videos, buttons linked to websites or hosted documents, contact information, forms, surveys, photos, graphics, charts, tables —**whatever will help the viewer understand and act on the topic at hand**.

Here are some add-on options to consider to drive more engagement.



1 Explainer Videos

Customized videos in your choice of six styles or off the shelf from our HR Benefits Video Library

[Learn more](#) →

2 Presentation Videos

Long-form chaptered videos with detailed explanations for benefits and other educational HR topics

[Learn more](#) →

3 Decision-Support Tools

Help employees choose their best-fit medical plans and assess supplemental options for their families

[Learn more](#) →

Choose from Six Style Options

These engaging styles are **available across all Flimp solutions** so your communications program has a cohesive look and feel.



Two options viewable on mobile devices, but they look a little different

With artistic, the focus is on the design/graphic elements in the background and the entire page is viewable on mobile screens. Viewers use their fingers to “pinch and spread” to zoom in and out.

With responsive, the focus is on the content and, on mobile, the elements are rearranged in a stacked layout with a scrollbar.

Proven effective:
See results of 230+
2023-24 campaigns

70% average engagement

87% for first-time Digital Postcard users

[View the Report](#)

Digital Postcard Pricing

Digital Postcard
for up to 12 months

\$1,500

Alternate version
Second linked page
Foreign language

\$1,000

\$500

\$750

Estimated turnaround time is three to five business days, which begins when Flimp is provided brand guidelines and initial feedback on content to include.

Drive engagement with add-on content (priced separately)

- 1 Explainer Videos
- 2 Presentation Videos
- 3 Decision-Support Tools

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.