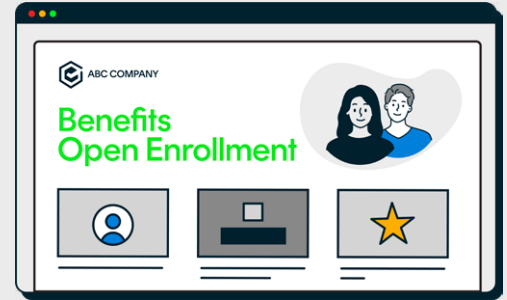


Engage employees with **branded multimedia communications**

Digital Postcards—Flimp’s flagship product—**average more than 70% employee-engagement rates for benefits enrollment**. They're the perfect vehicle to "push" branded communications, targeted education and timely reminders on any topic. They **work in harmony with Benefits Microsites**, pairing quick-hit education with a centralized destination for information, resources and support.

With **Flimp Campaigns, we do all the work for you** and provide real-time reporting, hosting, and tracking for one year.



[View More Digital Postcards](#)

[View OE DPs in All Styles](#)

[View Digital Postcard Library](#)









Digital Postcards Are Proven Effective
See results of 230+ 2023-24 campaigns

70% average engagement

87% for first-time DP users

[View the Report](#)

Why Digital Postcards?

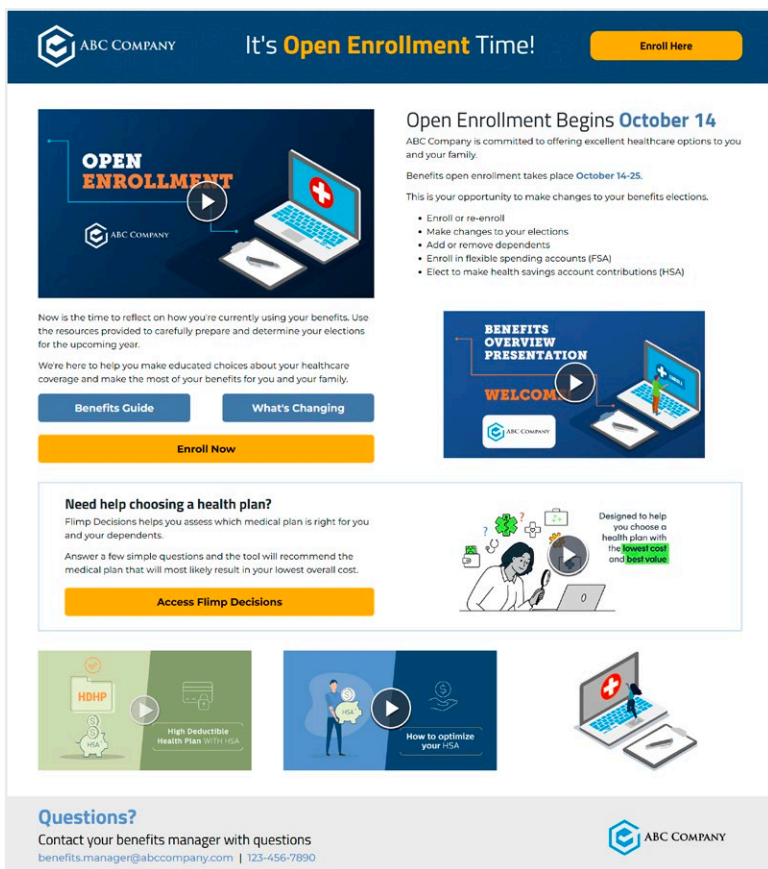
-  **Year-round touchpoints**
Deliver targeted education on benefits, HR and company initiatives throughout the year
-  **Drive awareness and action**
Promote new program and deadlines with timely comms
-  **Support any topic**
Benefits, HR, wellness, retirement, recruiting and more
-  **Reach employees anywhere**
Share by email, text, QR code, links or embedded experiences
-  **Engage with multimedia**
Combine videos, documents, forms, buttons, graphics and more
-  **Mobile-responsive design**
Fully compatible for viewing on mobile devices
-  **Fast and easy to launch**
Most projects are completed in just a few business days
-  **Measure results**
Track views, clicks and engagement with real-time reporting

Interactive Digital Postcards

What you place on your Digital Postcard is up to you. Start with your logo, colors and fonts. And we recommend including an introductory message.

Then, you can add one or more videos, buttons linked to websites or hosted documents, contact information, forms, surveys, photos, graphics, charts, tables — **whatever will help the viewer understand and act on the topic at hand.**

To the right are some add-on options to consider to drive more engagement.



1 Explainer Videos

Customized videos in your choice of 10 styles or off the shelf from our HR Benefits Video Library

Learn more [→](#)

2 Presentation Videos

Long-form chaptered videos with detailed explanations for benefits and other educational HR topics

Learn more [→](#)

3 Decision-Support Tools

Help employees choose their best-fit medical plans and assess supplemental options for their families

Learn more [→](#)

Digital Postcard Pricing

Digital Postcard for up to 12 months **\$1,500**

Alternate version \$1,000
 Second linked page \$500
 Foreign language \$750

Drive engagement with add-on content (priced separately)

- 1 Explainer Videos
- 2 Presentation Videos
- 3 Decision-Support Tools

Estimated turnaround time is three to five business days, which begins when Flimp is provided brand guidelines and initial feedback on content to include.

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

