

### Educate employees with on-demand, chaptered videos that **drive enrollment**

Our branded presentation videos engage and empower employees to learn at their own pace. They **reduce dependence on HR meetings about benefits enrollment and onboarding, freeing you up** to work on more pressing items. They provide an affordable, on-demand reference that's great for explaining your organization's benefits options. Our creative teams are experts at creating presentations you'll be proud of, and they make the entire process easy—so there's no heavy lifting involved.

With **Flimp Campaigns, we do all the work for you** and provide real-time reporting, hosting, and tracking for one year.



[View More Benefits Presentation Videos](#)

### Branded Design Creation Process

1

**Flimp's professionally designed slide template is pre-populated with content common to most organizations' benefits programs:**

- Welcome
- Table of contents
- Benefits eligibility
- Enrollment details
- Medical plan options
- HDHP
- HSA or HRA
- How to use your HSA
- Flexible spending accounts
- Dental benefits
- Vision benefits
- Prescription drugs
- Choosing a healthcare facility
- Telemedicine
- Wellness program
- EAP program
- Commuter benefits
- Life insurance
- Retirement benefits
- Voluntary benefits (multiple)
- Paid holidays
- Contact us

2

**Edit the script template provided by your project manager with your benefits details, then send it back along with your brand guidelines.**

Brand guidelines include company colors, logos, fonts, etc., as well as any photos or graphics you'd like to see incorporated into the video.

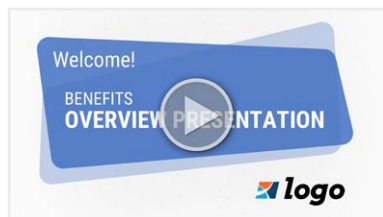
3

**Our team will design a custom storyboard based on your content.**

You'll be able to provide feedback on both the script and the designs throughout the storyboarding phase. Once the storyboard is approved, you'll select a professional voice-over artist and we'll turn around a draft video for you to review in a few short days.

## Choose from Six Style Options

These engaging styles are available across all Flimp solutions so your benefits communication program has a cohesive look and feel.



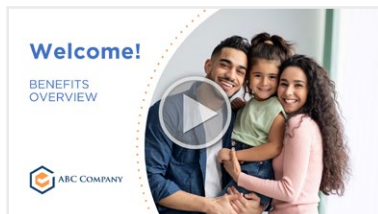
Business Casual



Perspective



Bold Lines



Moving Images – Circles



Moving Images – Grids



Retro Sketch

“Every time we’ve partnered with Flimp to produce our team member benefits videos, they’ve exceeded our expectations. Their attentiveness, flexibility and excellent customer service are top notch. Communicating team member benefits has never been easier.”

**Sophie Nieves**  
Benefits Manager  
**LOEWS** HOTELS RESORTS

“Flimp’s services provide exciting, engaging and informative content through a medium that truly captivates audiences, which can be a feat in itself when communicating about benefits programs. Better yet is the partnership you receive from the instant you start working together until the moment you receive a finished product. We’ll definitely be partnering with Flimp again!”

**Laura Lopez**  
Senior Benefits Analyst  
**sprinklr**

## Branded Design Presentation Videos Pricing

### \$600 per minute

Turnaround: three to five weeks (begins when Flimp is provided completed script, brand guidelines and template selection)

Foreign-language version:  
\$480 per minute (20% discount)

- Minimum eight minutes
- Volume discounts available

### Included with your video:

- An experienced project manager
- Hosting, chaptering and tracking for one year
- Choice of professional voice narration
- Technical support

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.