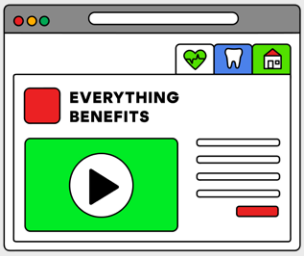
Flimp

# Benefits Microsites
Year-Round Destination for Employees

## Organize your benefits, HR and company information in one place

Flimp's customized Benefits Microsites create a centralized employee experience that makes it easy to engage, educate and empower your workforce. These branded, mobile-responsive websites provide **year-round access to the resources employees need while helping HR teams reduce repetitive questions** and improve communication.

Give employees a **single source of truth that keeps them informed, engaged and connected** throughout the year.




View Microsite with Chatbot

**Flexible, customized solution**
Built using your branding and benefits materials

**Mobile-responsive design**
Fully compatible for viewing on mobile devices

**On-demand, year-round answers**
Add a chatbot to answer employee questions

**Detailed tracking and reporting**
Get insight into what employees are viewing

**Multichannel distribution**
Share by email, text, QR code, links and more

**Easy, real-time updates**
We'll make minor updates to the site for you

## Customize Your Microsite to Fit Your Needs

Not every topic requires the same amount of content, structure or functionality. Consider the topic, audience, amount of content, navigation preferences, language requirements and employee groups you need to support. These factors help determine the microsite format, configuration and pricing that's right for your organization.

### Choose the Right Format

**Topic:** benefits education, open enrollment, onboarding, total rewards, wellness, retirement, offboarding, company communications and more

**Content volume:** A few key resources or a large library of materials

**Navigation:** Anchor menus, top, side or tile navigation

**Languages:** One language or multiple language versions

**Audiences:** One employee group or multiple groups

### Choose the Right Size

| Single-Page Microsites | Multi-Page Microsites |
|---|---|
| Best for focused topics and concise content | Best for larger initiatives and complex content |
| One page | Multiple pages |
| Optional anchor menu | Top, side or tile navigation |
| Starts at $3,000 | Starts at $6,000 |

### Choose the Right Style

Select from 10 professionally designed styles to complement your brand, company culture, audience and communication goals.

© Flimp Media Inc. All rights reserved.

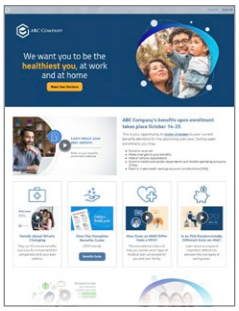
888-612-3881 | service@flimp.net | flimp.net

Flimp

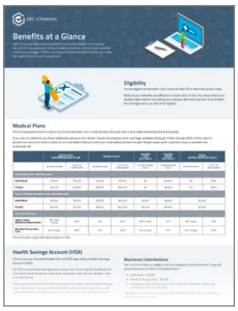
# Popular Applications and Use Cases

Click thumbnails to view live examples

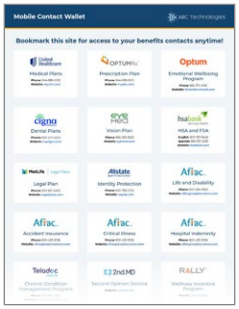
## Single-Page Microsites




Resource Center




Benefits-at-a-Glance Site




Mobile Contact Wallet




Employee Newsletter

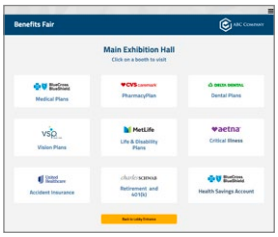
## Multi-Page Microsites

Top Nav




Benefits Showcase

Tile Nav



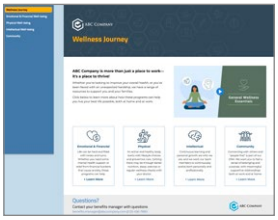

Virtual Benefits Fair

Top Nav




Onboarding Hub

Side Nav




Wellness Journey

View More Microsite Examples

# Optional Add-ons to Drive Engagement and Education

### Custom Videos

Explainer and presentation videos customized for you

More Info

### HR Benefits Videos

Library with 90+ titles in English and Spanish

More Info

### AI-Powered Chatbot

Employee questions answered instantly

More Info

### Decision-Support Tools

Guide employees to their best-fit medical plans

More Info

### Texting Services

Let Flimp manage your texting campaigns

More Info

## Benefits Microsite Annual Pricing

**Single-page microsites start at $3,000**

- Timeline 2-4 weeks once content is received
- Foreign-language versions $2,000 each
- Alternate versions for different groups $1,500 ea
- Additional pages $1,500 each

**All microsites include:**

- 12 months of hosting and reporting
- Up to two rounds of updates per month
- Option to embed an AI chatbot for $1,500
- Limit of five tables, additional tables $100 each

**Multi-page microsites start at $6,000**

- Timeline 3-6 weeks once content is received
- Foreign-language versions $4,000 each
- Alternate versions for different groups $2,500 ea
- Navigation options and guidelines:
  - **Top:** up to 8 pages (six sections/topics per pg) - Add'l pages $600 ea, 10-page limit
  - **Side:** up to 24 pages (one section/topic per pg) - Add'l pages $500 ea, no limit
  - **Tile nav with hamburger menu:** up to 24 tiles (one section/topic per pg) - Add'l pages $500 ea, no limit

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.

© Flimp Media Inc. All rights reserved.

888-612-3881 | service@flimp.net | flimp.net