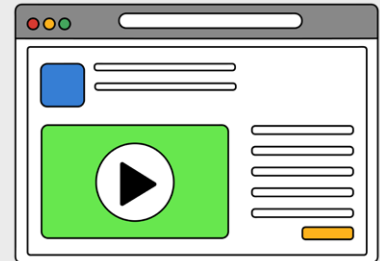


Drive enrollment with engaging video and interactive communications

This budget-friendly package includes a **custom Digital Postcard** campaign plus a **semi-custom open enrollment or new-hire teaser video** in your choice of two styles, and **two titles from our HR Benefits Video Library**.

- Quick turnaround: three to five business days*
- Multichannel distribution options
- Real-time engagement reporting
- Dedicated project manager
- Available in Spanish



[View Bronze DP+ Package Examples](#)

Digital Postcards are proven effective:
See results of 230+ 2023-24 campaigns

70% average engagement

87% for first-time DP users

[View the Report](#)



[View Video Library](#)

Customize Your Teaser Video

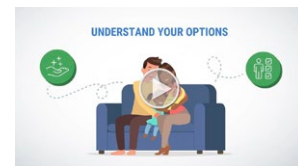
Two style choices, two languages

1

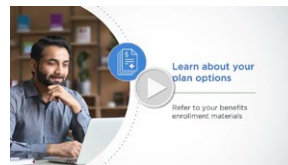
Select teaser: OE or new hire, desired style, and language



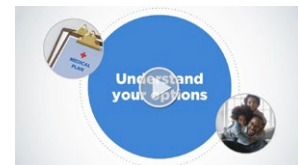
OE Business Casual



NH Business Casual



OE Moving Images Circles



NH Moving Images Circles

2

Provide OE dates, contact info, and other variables for teaser

3

Send us your logo, brand colors, and library-video selections



We take it from there

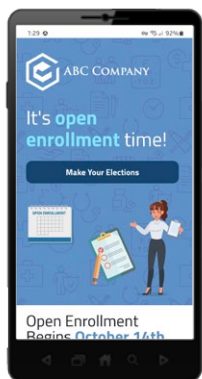
Digital Postcards Engage Employees and Drive Response

Interactive Digital Postcards contain your video, messaging, and links to related resources.

Send them via email, text message, weblink, scannable QR code, or embed them anywhere.

Track viewer engagement and response activities in real time.

Mobile-responsive viewing: the elements are rearranged in a stacked layout with a scrollbar.



1 Logo and Branding

Customized with your logo, colors, fonts and photos (optional)

2 Semi-custom Teaser Video

Our teaser video announcing enrollment tailored for you

3 Your Messaging

Write your own introductory message for employees

4 Educational Videos

Library videos to explain benefits topics to employees (two included)

5 Links and Documents

Direct access to your enrollment site, documents, and links to websites

6 Contact Information

For employee questions

Bronze Package Pricing

\$2,000 (English or Spanish)

Digital Postcard + semi-custom teaser video and up to two library videos

Swap the Digital Postcard for a microsite – add 1-2 weeks* to timeline:

Benefits Showcase or Virtual Benefits Fair (multiple pages): add \$5,000

Resource Center (single page): add \$2,000

*The timeline begins when Flimp is provided brand guidelines, style selection, and content to include.

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.