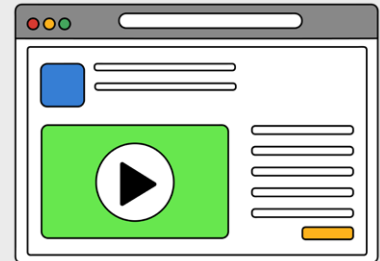


Educate employees with engaging video and interactive communications

This budget-friendly package includes a **custom Digital Postcard** campaign plus a **customized 10-minute chaptered presentation video** in your choice of six design styles, and **two titles from our HR Benefits Video Library** for your benefits overview, training, or other in-depth content.

- Estimated turnaround: three to five weeks*
- Multichannel distribution options
- Real-time engagement reporting
- Dedicated project manager



View Gold DP+
Package Examples

Digital Postcards are proven effective:
See results of 230+
2023-24 campaigns

70% average
engagement

87% for first-time
DP users

View the Report



View Video Library

Benefits Overview 10-Minute Presentation

Leverate our professionally designed template in your choice of six dynamic styles.

1

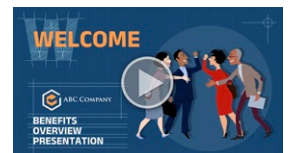
Choose your style and edit our starter script with your plan details



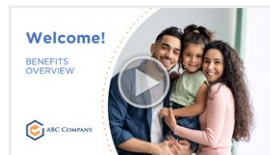
Business Casual



Perspective



Retro Sketch



Moving Images – Circles



Moving Images – Grids



Bold Lines

2

Send us your logo and brand colors – we'll customize our template

3

Select a voice artist – we'll sync the animations to the narration



Our project managers make the process quick, easy, and hassle free

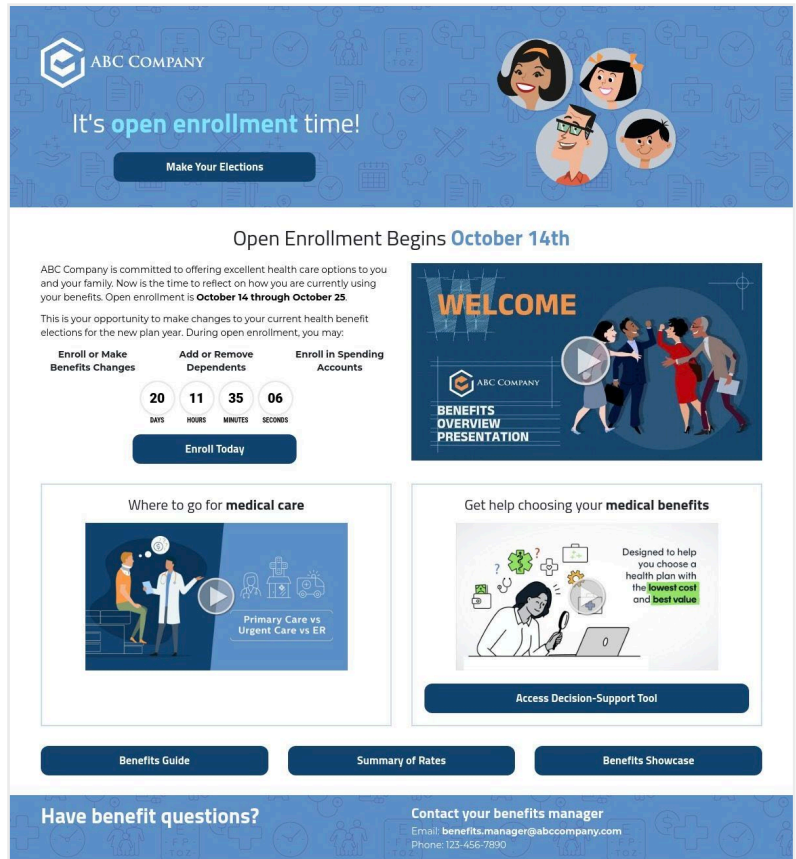
Digital Postcards Engage Employees and Drive Response

Interactive Digital Postcards contain your video, messaging, and links to related resources.

Send them via email, text message, weblink, scannable QR code, or embed them anywhere.

Track viewer engagement and response activities in real time.

Mobile-responsive viewing: the elements are rearranged in a stacked layout with a scrollbar.



1 Logo and Branding

Customized with your logo, colors, fonts and photos (optional)

2 Presentation Video

Your branded, chaptered video in your chosen style

3 Your Messaging

Write your own introductory message for employees

4 Educational Videos

Library videos to explain benefits topics to employees (two included)

5 Links and Documents

Direct access to your enrollment site, documents, and links to websites

6 Contact Information

For employee questions

Gold Package Pricing

\$7,000 English | \$5,800 Spanish

Digital Postcard + 10-minute branded presentation video, and up to two library videos

Swap the Digital Postcard for a microsite – add 1-2 weeks* to timeline:

Benefits Showcase or Virtual Benefits Fair (multiple pages): add \$5,000

Resource Center (single page): add \$2,000

*The timeline begins when Flimp is provided completed script, brand guidelines, feedback on content to include, and style selection. Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.