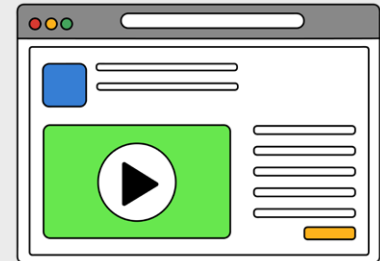


Educate and drive action with engaging video and communications

This budget-friendly package includes a **custom Digital Postcard** campaign plus a **customized two-minute explainer** and a **10-minute presentation video** in your choice of six design styles, and **two titles from our HR Benefits Video Library**.

- Estimated turnaround: three to five weeks*
- Multichannel distribution options
- Real-time engagement reporting
- Ideal for OE and new hires
- Dedicated project manager



[View Platinum DP+ Package Examples](#)

Digital Postcards are proven effective:
See results of 230+ 2022-23 campaigns

70% average engagement

87% for first-time DP users

[View the Report](#)



[View Video Library](#)

Customized Explainer and Presentation Videos

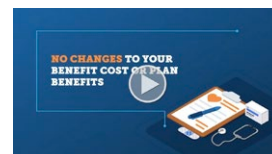
Choose from six dynamic styles for both of your videos.

1

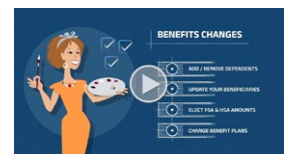
Send us your branding and choose a style for your videos (explainers shown but same styles available for presentations)



Business Casual



Perspective



Retro Sketch



Moving Images – Circles



Moving Images – Grids



Bold Lines

2

Customize your message and content with our starter scripts and slide template

3

Select a professional voice artist that reflects your culture and the tone of your message



Our project managers make the process quick, easy, and hassle free

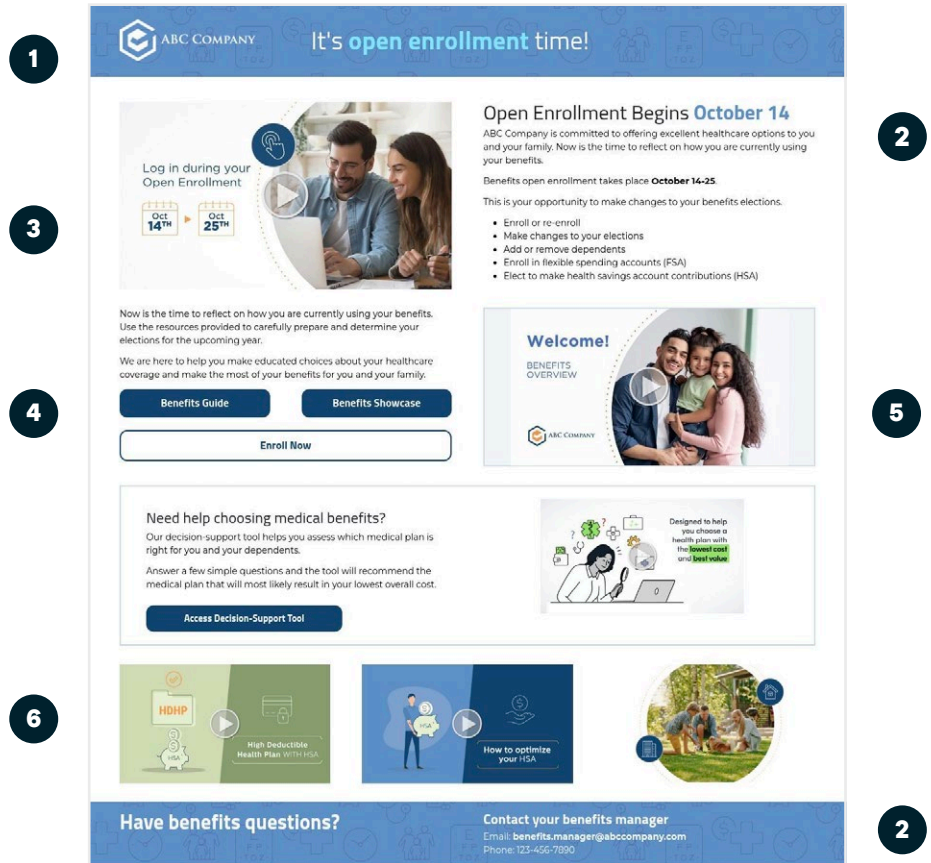
Digital Postcards Engage Employees and Drive Response

Interactive Digital Postcards contain your video, messaging, and links to related resources.

Send them via email, text message, weblink, scannable QR code, or embed them anywhere.

Track viewer engagement and response activities in real time.

Mobile-responsive viewing: the elements are rearranged in a stacked layout with a scrollbar.



1 Logo and Branding

Customized with your logo, colors, fonts and photos (optional)

2 Messaging and Contact Info

Your intro message and contact info for employee questions

3 Explainer Video

Your customized explainer in your chosen style

4 Links and Documents

Direct access to your docs, enrollment site, and links

5 Presentation Video

Library videos to explain benefits topics to employees (two included)

6 Educational Videos

Library videos to explain benefits topics (two included)

Platinum Package Pricing

\$10,000 English | \$7,800 Spanish

Digital Postcard + two-minute customized explainer video, + ten-minute branded presentation video and up to two library videos

Swap the Digital Postcard for a microsite – add 1-2 weeks* to timeline:

Benefits Showcase or Virtual Benefits Fair (multiple pages): add \$5,000

Resource Center (single page): add \$2,000

*The timeline begins when Flimp is provided completed script, brand guidelines, feedback on content to include, and style selection. Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.