

Engage and educate employees with animated explainer videos

Our customized animated, motion graphic videos are available in a variety of styles and include hosting, tracking and exceptional service. **Explainer videos are a proven way to educate and inform employees about their benefits, enrollments, wellness programs, onboarding and HR initiatives.**

Choose a style that best reflects your brand, culture and message.

- First-draft turnaround time (from approved script): 3-5 weeks
- **Perpetual-usage rights** – not an annual license
- Multiple styles and **customization** options
- Easy-to-edit **starter scripts** on most topics
- Exceptional project management



Enhanced Video Styles

Choose the style that best reflects your brand, culture and message

 View Customized
Video Examples

We Make the Process Easy

1

Choose one of the
styles and send us
your branding

2

Select a voice
artist from our
professionals

3

Edit one of our 100+
starter scripts or
provide your own



Our project managers
make the process
hassle free



Bold Lines



Perspective



Business Casual



Moving Pictures



Starter-Script Topics

Jumpstart your messaging with our editable scripts

**Don't see what you need?
Just ask us!**

Health Benefits

- Open Enrollment Intro
- Benefits Overview
- Medical Plan Options
- High-Deductible Health Plans
- How to Use Your HSA/HRA
- Flexible Spending Accounts
- Dental and Vision Plans
- Choosing a Healthcare Facility
- Telemedicine Programs
- Prescription Drugs
- Preventive Care
- Voluntary Benefits
- Wellness Programs

Financial Benefits

- 401(k) and 403(b)
- Employee Stock Purchase Plan
- Restricted Stock Units

Recruiting and Onboarding

- New-Hire Enrollment
- Time Off, Holidays and Leave
- Performance Evaluation
- Performance Management
- Manager Site Tutorial

COVID-Related Subjects

- Best Practices for Returning to the Workplace (Manager/Employee)
- Social Distancing
- Employee Leave
- Virtual Hiring
- Hiring/Firing Best Practices
- PTO vs Sick Time vs FMLA
- Managing Stress and
- Mental Health
- Working Remotely

Gerry Smith II
HRIT Analyst



"I must say, I am blown away by these videos! The videos were informational and incredibly well done. By far the most professional benefits video I have ever seen and I think the new hires will love it, as it really explains things quite well."

Customized Video Pricing

\$1,600 per minute

- Ideal video length should be 2-3 minutes per topic
- Second-language versions are \$1,200/min
- Discounted year-two pricing for content updates