

Engage employees with branded multimedia communications

Our digital postcard communication campaigns average **more than 70 percent employee-engagement rates**. They're the perfect way to "push" actionable communications with video to target audiences with detailed tracking and reporting. Deliver by internal email, text, QR code, weblink or embed online.

We do all the work for you including **custom design, testing, delivery and reporting**. And there is rarely a need to involve the marketing or IT department.

[View Digital Postcard Examples](#)

Interactive Digital Postcards

Drive engagement with add-on content (priced separately)



Watch our video to learn what a digital postcard is

1

2

3



1 Explainer Videos

Customized videos in your choice of four styles or pre-produced from our HR Benefits Video Library

[Find Out More](#)

2 Presentation Videos

Long-form chaptered videos with detailed explanations for benefits and other educational HR topics

[Find Out More](#)

3 Decision-Support Tools

Benefits decision-support tools to help employees select medical plans and assess supplemental options

[Find Out More](#)



Campaign Results

See results from ~200 campaigns

72% average engagement

76% with decision support

[Download the Report](#)

Christy Fenner
HR Director



"Our HR team is so excited about the new digital postcards. They've allowed us to reach employees in all corners of the country with a crisp and consistent message. We have saved countless hours for the HR team and employees by replacing the traditional in-person meetings with a slick digital delivery. Time is money and the digital postcards allow us a more efficient approach to budgeting HR dollars."

Digital Postcard Pricing

Drive engagement with add-on content (priced separately)

12-month campaign \$1,500

alternate version **\$1,000**

second linked page **\$500**

foreign language **\$1,000**

+

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2 Presentation Videos

3 Decision-Support Tools