

## Help employees select the optimal health plan at the lowest cost

PLANselect helps employees choose the best-value, lowest-cost health plan option based on anticipated medical needs. Designed to deliver high employee-engagement rates, our proprietary algorithms provide **personalized cost and value comparisons** of available plans within minutes and from any device.

Subscriptions include valuable heatmap diagnostic tools for employers that predict the value scores of medical plans based on employee tier, consumption, premium levels and employer contributions.

Our industry-leading solution now allows employers to add notes to address common questions as well as a reporting dashboard for valuable insight.



### Key Features

+  
Try It Now,  
Visit the Demo Site

+  
Schedule a  
Guided Demo

+  
Compare to  
Avatar-Based Tool



#### Highest employee engagement

Delivers engagement rates of ~60%, highest in the industry



#### Easy, Flimp-managed setup

We handle all the setup in 2-3 business days at no cost



#### Built-in Spanish version

Employees can switch between English and Spanish, including videos



#### Most accurate OOP cost model

Our percentile-of-use model captures full episodic medical event costs



#### Takes only 5 minutes to complete

Other tools take 30+ minutes and require research/medical history



#### Confidential data, no HIPAA risk

All employee health data is de-identified, eliminating liability



#### Employer notes to address common questions

Add messages with links to PDFs, videos, etc next to each question



#### Help to maximize HSAs and FSAs

Built-in modules to help employees determine optimal contributions

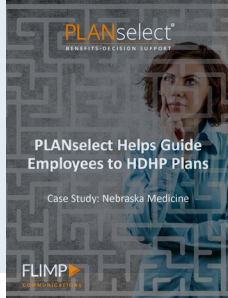


#### Engagement reporting dashboard

Aggregate statistics including time spent, clicks and recommendations



Watch our video to learn more



## Case Study

### Nebraska Medicine

See how Nebraska Medicine used PLANselect to transition employees to HDHPs.

[Download the Report](#)

**Megan Kearney**  
HR Generalist and  
Benefits Analyst



*"We received positive feedback that PLANselect was really helpful. We're very pleased with the number of employees who utilized the tool. It really helped with their decision making. Our HDHP enrollment just about tripled, so we're very happy with that!"*

## Annual Standalone Subscription Pricing

### Benefits-Eligible Employees

### Cost Per Employee Per Year (PEPY)

up to 1,000

**\$8 PEPY** with a \$2,000 minimum cost

1,001 - 10,000

**\$8,000 + \$4 per employee over 1,000**

10,000+

contact us for custom quote

Setup included for all accounts

[Learn More About  
BENEFITchoice](#)

## BENEFITchoice®

### Voluntary Benefits Decision Support

BENEFITchoice is a benefits-assessment tool that helps employees **evaluate the supplemental and voluntary benefits** available to them. It provides personalized recommendations and product information to employees based on a simple self-evaluation. Pricing starts at \$2 PEPY.