

## Drive 95% employee-engagement rates within 15 minutes

WorkforceTXT is a **text-messaging platform ideal for secure employee and benefits communications**. Our affordable, easy-to-use solution improves employee engagement in today's mobile-first world. It also helps free up HR teams resources by reducing the need for phone calls, emails and in-person meetings.

Text messaging is the best way to **reach and engage remote employees that only have access to mobile devices**. Unlike email, texts usually prompt a response within 90 seconds of receipt. And employers can track whether recipients have received and read their messages. Pricing is available for Flimp-managed campaigns and annual licensed accounts.



### Key Features



#### Simplicity

Easy-to-use, DIY platform or managed campaigns



#### No installs

Cloud-based SMS app, no downloads required



#### Easy admin

Dashboard includes all pertinent data at a glance



#### Scalable

Platform grows to meet the most complex messaging needs



#### Compliant

Fully HIPAA, TCPA and CTIA compliant



#### Trackable

Detailed reporting dashboard to view engagement metrics

## Advantages of Text Messaging



**High engagement** – text open rates average 95% vs 15-20% for email

**More responsive** – most texts are read within 15 min; great for time-sensitive communications

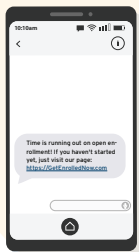
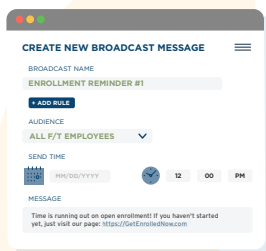
**Better access** – nearly all employees have cell phone access, even in remote locations

**More reliable** – no internet is required; texts can be delivered via mobile networks

**Compliant message delivery** – recipients receive your message with the option to opt out every time

**Tracking and reporting** – track individual employee delivery and opens

**Deliver engaging content** – include mobile-compatible links to videos and interactive multimedia content



## Pricing

### Managed Campaigns

For individual campaigns: \$300/campaign service fee plus 8 cents per text sent

### Single-Employer Self-Service Account

Send messages for one employer: \$250 per month (\$3,000 per year) for up to 30,000 text units and 6 cents per text over 30,000