Privacy & Wellness Discounts

Protecting personal health information while connecting members to Blue365® savings

Privacy Reminder

HarmonyCares does not have access to individual health information.

Statistics referenced in wellness communications are aggregate. Personal health information is always treated privately.

Individual health information remains private.

Blue365® Member Discounts

Blue Cross members can save on health-related products and services from businesses in Michigan and across the United States.

Fitness & wellness	Fitness gear and gym memberships
Healthy eating	Meal delivery services and weight-loss programs
Lifestyle	Travel and recreation
Personal care	LASIK and eye care services, dental care and hearing aids

For the full discount list, log in or register at bcbsm.com and select Blue365 member discounts under Programs & Services.