

benefits enrollment online: step by step



Selecting your benefits is fast, easy and convenient with our online enrollment system! Make your decisions and changes online – and receive immediate confirmation of your selections.

Step 1

Connect to the benefits selection website at <https://allstate.benselect.com/bloomberg>

Step 2

Employee Login

At the Employee Login screen:

Enter your full Employee ID, which can be found in the bottom right corner of the HR <GO> landing page.

Temporary PIN

Your PIN is a combination of the last 4 digits of your Employee ID and the full birth year.
Example: If your Employee ID is 12345 and your birth year is 1980, then your PIN would be 23451980

Enrollment Support

To learn more, get a quote, or to enroll by speaking with a benefits counselor, please contact (855) 506-3204.

Step 3

When the Welcome Page appears on your screen, you are ready to enroll! Follow the on-screen instructions to enroll in your benefits, find answers to your questions, download forms and more.