

Engaging videos make employee education easy

Our ever-expanding educational **HR Benefits Video Library** features **90+ pre-produced titles in English and Spanish**, including medical and voluntary benefits, financial wellness, and an array of HR topics. The video library is particularly helpful for employers who want to reach employees with shorter attention spans or those who count English as a second language. These informative videos provide **education on a variety of issues like improving mental health, optimizing FSAs and HSAs, explaining HDHPs, managing healthcare expenses, and more.**

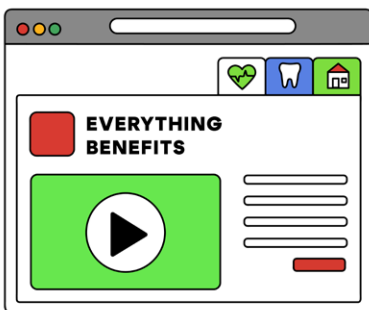
These videos can be used everywhere—across all your digital properties—like internal portals or intranets, benefits-admin systems, enrollment platforms, and, of course, in your Digital Postcards, microsites, benefits guides, and other employee communications.

Organizations that leverage Flimp's video library provide **on-demand education, improve benefits literacy and appreciation, and help employees make better health and financial decisions**, which contributes to the overall well-being and retention of their workforces.

Annual licenses are available for single videos or the whole library and include hosting, a branded landing page, unlimited streaming, and viewer-engagement reporting. In addition to our library, Flimp also offers **custom explainer and presentation videos** in any language. Contact your account manager for more details.



Ways to Leverage Library Videos



Educate About Benefits Year-Round

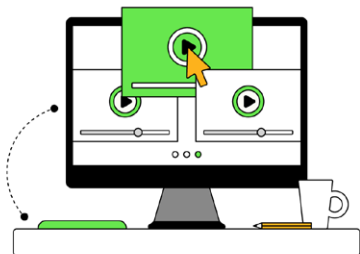
Make benefits education a year-round initiative, not just a once-a-year event. Include videos in your regular Digital Postcards or newsletters to employees with links to relevant resources and your benefits microsite. This fosters continuous learning and keeps available resources top of mind for employees.

Enhance Your Benefits Microsite

Add engagement and interactivity to your microsite by sprinkling videos throughout to provide self-guided learning for those who want to expand their knowledge.

Offer Multilingual Communications

Not all employees speak English. The library includes Spanish versions of all videos. And they can be reproduced in any language for an additional fee.



Drive Interest in Voluntary Benefits

Our library includes overview videos that drive enrollment through better understanding for many supplemental benefits—like hospital indemnity, identity protection, legal, disability, life, and pet insurance to name a few.

Make Data-Driven Decisions

Use viewer-engagement data to gather insights on your employees' interests and make informed benefits decisions to better serve their needs.

Uplevel Your Onboarding

Integrate relevant videos into your onboarding process to familiarize new hires with the company's health and wellness benefits, voluntary options, and financial-wellness programs. Microsites are an excellent way to onboard new employees and amp up their benefits knowledge.



Add Some Fun with Gamification

Create interactive quizzes based on the videos and offer incentives to reinforce knowledge and foster a culture of continuous education. Quiz results can help you evaluate employees' understanding of the topics covered.

Provide Learning Tracks

Create branded video players around specific topics to provide learning tracks (like the ones shown below on the left) for financial wellness and mental health.



Great Value for Brokers and Consultants

As part of your license, benefits brokers and consultants can **use these videos with all your clients**, providing a strong return on investment.

- Embed library videos everywhere – Digital Postcards, microsites, ben-admin systems, enrollment platforms, portals, and intranets, etc.
- Create branded video players to offer learning tracks for specific topics – click the thumbnails to the left to view examples
- Help your clients drive education and enrollment in voluntary benefits
- Feature library videos in your regular email, newsletters, and Digital Postcard communications to you employer clients