

Conduct your benefits fair **virtually** this year

Flimp's Virtual Benefits Fairs are a **fun, engaging way to educate and inform employees** about their available benefit options prior to annual open enrollment. Employees simply browse through the customized exhibit hall and trade booths to learn from videos, documents, forms, and other information.

These **branded, customized sites track employee engagement** and can be easily distributed via email, text, weblinks, QR codes, and more.

With Flimp Campaigns, **your project manager takes care of the heavy lifting for you** so you can stay focused on more pressing matters.



[View Virtual Fair Examples](#)

Six Essential Advantages of Virtual Fairs



Flexible, customized solution

Built using your branding and benefits materials



Detailed tracking and reporting

Get insight into what employees are viewing



Mobile-responsive design

Fully compatible for viewing on mobile devices



Multichannel distribution

Share by email, text, QR code, links and more



Easy, real-time updates

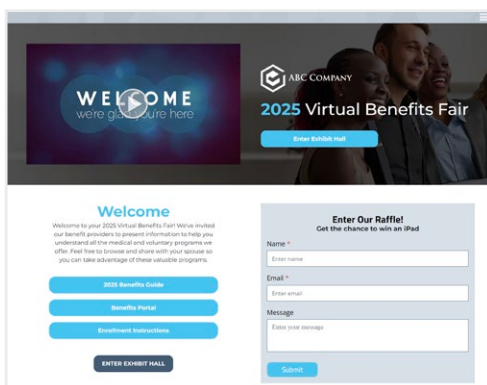
We'll make minor updates to the site as needed



On-demand, year-round access

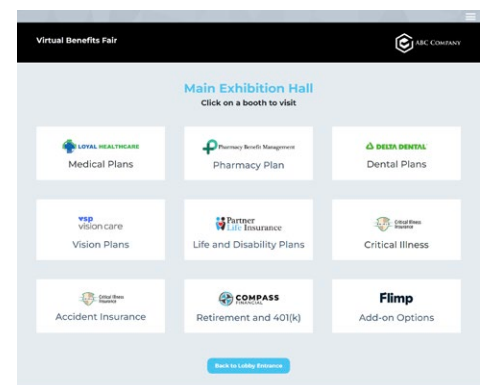
Employees can answer their own questions

Employees Browse the Fair to Learn All About Their Benefits



Visitors enter through the **lobby** and learn more about the event and, perhaps, view an intro video, enter to win a prize and access benefits-overview materials.

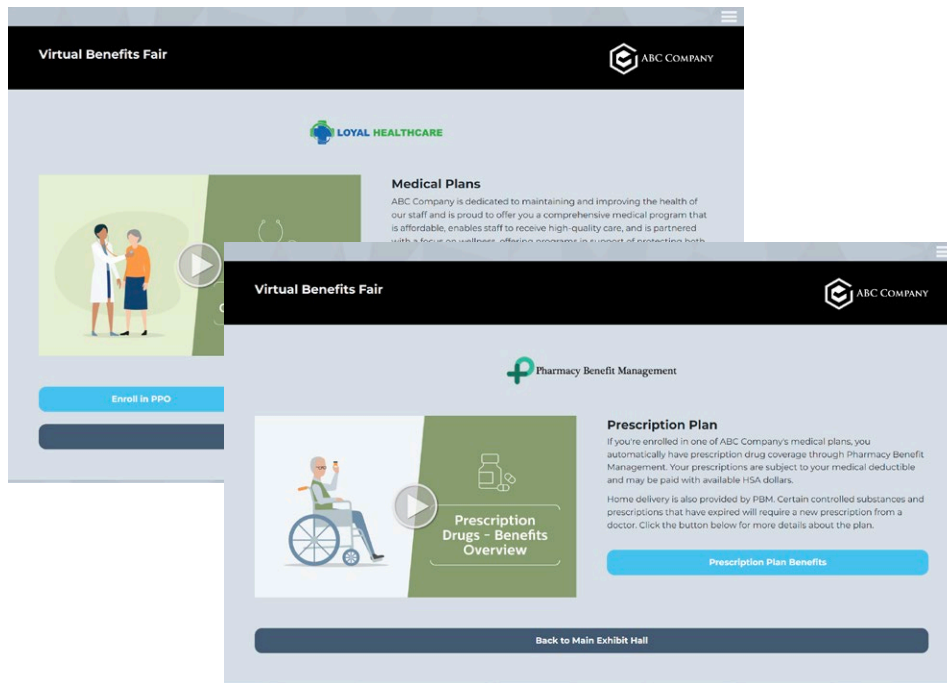
In the **exhibit hall**, each booth is labeled with a topical description and an icon or vendor logo.



Booths Provide Content and Deeper Learning

Vendor or topical booths can be customized with vendor logos and populated with their content including SBCs, videos and more. If the vendor wants to offer giveaways, a form can be created to collect visitors' contact information for follow up or to allow visitors to submit questions.

Booths could also be organized by topic, for example, FSAs, vision insurance, etc, and include all the related materials on that topic. Or, they could be presented using a combination of the topic and the vendor's name as we've done in the example shown.



Add video to engage and educate employees

Flimp's **HR Benefits Video Library** features 90+ titles in English and Spanish to help employees understand and utilize their benefits.

[More Info](#)

Explainer and Presentation Videos are a proven way to offer self-guided education that sticks and improves benefits literacy.

[More Info](#)

Embed a custom AI-powered chatbot

Answer employee questions instantly and accurately using your own materials with our customized AI Agent.

[More Info](#)

Virtual Benefits Fair Pricing

Pricing starts at **\$6,000** for up to 24 booths for one year

- Includes up to one hour of updates per month
- Additional booths are \$500 each
- Embed a custom AI chatbot for an additional \$1,200
- Foreign-language versions are \$2,500 each
- Alternate versions for different groups are \$2,500
- View the [content guidelines](#) for Virtual Fairs

*Timeline begins when Flimp is provided brand guidelines and initial feedback on content to include. The client is responsible for gathering and providing the benefits content for the site to your project manager.

Project timelines are general estimates and may vary based on client/broker responsiveness, organization, and final plan readiness. Flimp will make every effort to meet client needs, but clients should plan according to the estimates provided.