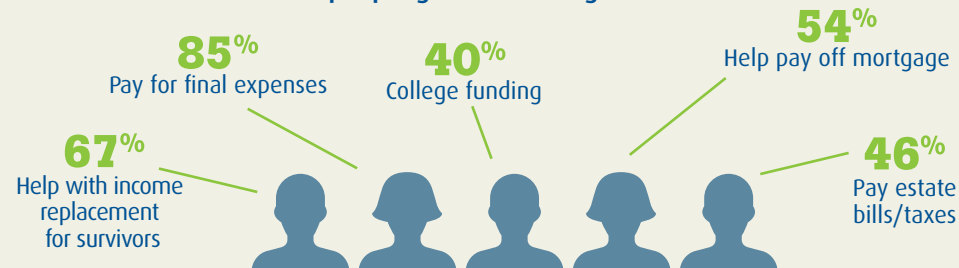


Why buy life insurance?

Many Americans don't have life insurance coverage. But without it, they put their loved ones' finances at risk. Life insurance is important protection for people of all income levels and stages of life.

What's life insurance good for?

TOP 5 reasons people give for owning life insurance.¹



To learn more about life insurance, contact your HR representative.

A shaky future for families

1/3 of Americans are concerned with leaving dependents in a difficult financial situation should they pass away prematurely.²

If a primary wage earner died...

55% of Americans would feel the financial impact within the first six months.³

Yet more than **40%** of Americans have no life insurance at all.⁴

Life insurance from Unum can help your loved ones when they need it most.

To learn more about purchasing life insurance through your workplace, contact your HR representative.



Important protection that's less expensive than many people think

Two in three people who don't purchase life insurance believe it's too expensive.⁵



28% of consumers believe they do not have enough life insurance.⁶



However, **70%** of consumers overestimate the cost of life insurance.⁷



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FOR BROKERS, EMPLOYERS AND EMPLOYEES

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1,2,3,4,5,6,7 LIMRA, 2017 Insurance Barometer Study (2017).