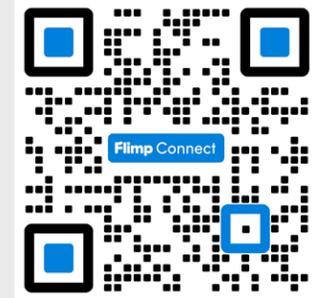


Secure texting and email platform for employee communications

With Flimp Connect, you can easily set up and manage secure messaging campaigns with or without managed services. Our state-of-the-art platform delivers content and messages by **text (SMS and MMS), email, and two-way messaging**.

Flimp Connect is a **secure, SOC 2 Type II compliant platform that supports HIPAA requirements**, giving IT and legal teams confidence in your data security and privacy practices. And, unlike most platforms, Flimp Connect is used primarily by employers communicating with their employees—not mass marketing—which ensures clean IPs and high deliverability.

We offer optional add-on managed services if you'd like help with your communication campaigns. Multi-tenant accounts are also available for multiple departments or users.



Text "flimpconnect" to 28618
to Get an Example Message

Request Flimp Connect Demo

Why Flimp Connect?



Secure
SOC 2 Type II compliant platform



Connected
HRIS API integration enables segmentation for personalization



Versatile
SMS, MMS, email, IVR and two-way messaging



Dependable
Short code and clean IPs ensure messages aren't blocked by carriers



Trackable
Detailed reporting dashboard to view engagement metrics

Benefits of Texting



High engagement
Text open rates average 95% vs 15-20% for email



More responsive
Most texts are read within 15 minutes; great for time-sensitive comms



More reliable
No internet is required; texts delivered by mobile networks



Better access
Nearly all employees have cellphone access, even in remote locations

Types of Messages

Short Message Service (SMS): Simple message with text and clickable URLs, email addresses, and phone numbers

Multimedia Message Service (MMS): Multimedia message with images, text and clickable URLs, email addresses, and phone numbers

Email: Trackable HTML-based messages with text, images, URLs, etc

Interactive Voice Response (IVR): Automated outbound calls that employees can answer live or let go to voicemail

Two-Way Messaging: Instant messaging between employer and employee

Message Specs

SMS

160-character limit per message

MMS

JPG, PNG or GIF files

500 kb max file size

Standard sizes: Portrait: 9:16, 640x1138 pixels

Landscape: 16:9, 1280x720 pixels

Square: 1:1, 600x600 pixels, 320x320 pixels



IVR

M4A or MP4 files

30-second max per message

Email

HTML email with logo, text, and images – see templates

Domain authentication: We can make it look like emails are actually coming directly from the client. We'll provide DNS settings for the client's webmaster to configure that authenticate and authorize Flimp Connect's server to send emails on behalf of the client's domain. This ensures emails look legit and don't get flagged as spam. There's a \$100 one-time charge for this optional feature per domain with up to five "from" addresses.

[View Contacts Template](#)

[View Email Templates](#)

Texting 101: Learn the Rules for Texting Employees

Unsure about the regulations and requirements for messaging employees? This article tells you what you need to know.

[View Article](#)

Add phone number validation to improve delivery, protect sender reputation and reduce wasted spend.

Flimp Connect accounts are ideal for brokers and enrollers that handle messaging for multiple clients.

Setup, training, and technical support are provided.

Annual Pricing

Employer Account

\$1,500 annual license for one organization

plus per-message fees, which are billed quarterly:

SMS: 6 cents MMS: 8 cents Email: 2 cents

Optional phone-number validation: 1/2 cent (\$0.005) per number