

## HITRUST-certified texting and email platform for employee communications

With Flimp Connect, you can easily set up and manage secure messaging campaigns with or without managed services. Our state-of-the-art platform delivers content and messages by **text (SMS and MMS), email, and two-way messaging**.

Flimp Connect is HITRUST certified and HIPAA compliant, which means you get the **highest level of data security, privacy, and compliance** available. With HITRUST certification, getting IT and legal approvals is a snap. And, unlike most platforms, Flimp Connect is used primarily by employers communicating with their employees—not mass marketing—which ensures clean IPs and high deliverability.

We offer optional add-on managed services if you'd like help with your communication campaigns. Multi-tenant accounts are also available for multiple departments or users.



Text "flimpconnect" to 28618  
to Get an Example Message

Request Flimp Connect Demo

## Why Flimp Connect?



### Secure

HITRUST certified and  
HIPAA compliant



### Simple

Easy-to-use, self-service  
platform or managed  
campaigns



### Versatile

SMS, MMS, email, and  
two-way messaging



### Dependable

Short code and clean IPs  
ensure messages aren't  
blocked by carriers



### Trackable

Detailed reporting  
dashboard to view  
engagement metrics

## Benefits of Texting



### High engagement

Text open rates average  
95% vs 15-20% for email



### More responsive

Most texts are read  
within 15 minutes; great  
for time-sensitive comms



### More reliable

No internet is required; texts  
delivered by mobile networks



### Better access

Nearly all employees have  
cellphone access, even in  
remote locations

## Types of Messages

**Short Message Service (SMS):** Simple message with text and clickable URLs, email addresses, and phone numbers

**Multimedia Message Service (MMS):** Multimedia message with images, text and clickable URLs, email addresses, and phone numbers

**Email:** Trackable HTML-based messages with text, images, URLs, etc

**Two-Way Messaging:** Instant messaging between employer and employee

Ringless voicemail (IVR) also available. Ask your account manager for more info.

## Message Specs

### SMS

160-character limit per message

### MMS

JPG, PNG or GIF files

500 kb max file size

Standard sizes: Portrait: 9:16, 640x1138 pixels

Landscape: 16:9, 1280x720 pixels

Square: 1:1, 600x600 pixels, 320x320 pixels



### Email

HTML email with logo, text, and images – see templates

**Domain authentication:** We can make it look like emails are actually coming directly from the client. We'll provide DNS settings for the client's webmaster to configure that authenticate and authorize Flimp Connect's server to send emails on behalf of the client's domain. This ensures emails look legit and don't get flagged as spam. There's a \$100 one-time charge for this optional feature per domain with up to five "from" addresses.

[View Contacts Template](#)

[View Email Templates](#)

### Texting 101: Learn the Rules for Texting Employees

Unsure about the regulations and requirements for messaging employees? This article tells you what you need to know.

[View Article](#)

**Did you know it costs \$500-1,000 per month to lease a short code?**

**Flimp Connect accounts are ideal for brokers and enrollers that handle messaging for multiple clients.**

**Setup, training, and technical support are provided.**

## Annual Pricing

Per-message fees are billed quarterly

### Employer Account

\$1,500 annual license for one organization plus per-message fees:

SMS: 6 cents    MMS: 8 cents    Email: 2 cents

20% discounts available for additional internal accounts

Add-on managed-campaign services: \$75 per campaign/message