

## Secure texting and email platform for employee communications

With Flimp Connect, you can easily set up and manage secure messaging campaigns with or without managed services. Our state-of-the-art platform delivers content and messages by **text (SMS and MMS), email, and two-way messaging**.

Flimp Connect is a **secure, SOC 2 Type II compliant platform that supports HIPAA requirements**, giving IT and legal teams confidence in your data security and privacy practices. And, unlike most platforms, Flimp Connect is used primarily by employers communicating with their employees—not mass marketing—which ensures clean IPs and high deliverability.

We offer optional add-on managed services if you'd like help with your communication campaigns. Multi-tenant accounts are also available for multiple departments or users.



[Text "flimpconnect" to 28618 to Get an Example Message](#)

[Request Flimp Connect Demo](#)

## Why Flimp Connect?



### Secure

SOC 2 Type II compliant platform



### Simple

Easy-to-use, self-service platform or managed campaigns



### Versatile

SMS, MMS, email, and two-way messaging



### Dependable

Short code and clean IPs ensure messages aren't blocked by carriers



### Trackable

Detailed reporting dashboard to view engagement metrics

## Benefits of Texting



### High engagement

Text open rates average 95% vs 15-20% for email



### More reliable

No internet is required; texts delivered by mobile networks



### More responsive

Most texts are read within 15 minutes; great for time-sensitive comms



### Better access

Nearly all employees have cellphone access, even in remote locations

## Types of Messages

**Short Message Service (SMS):** Simple message with text and clickable URLs, email addresses, and phone numbers

**Multimedia Message Service (MMS):** Multimedia message with images, text and clickable URLs, email addresses, and phone numbers

**Email:** Trackable HTML-based messages with text, images, URLs, etc

**Two-Way Messaging:** Instant messaging between employer and employee

Ringless voicemail (IVR) also available. Ask your account manager for more info.

## Message Specs

### SMS

160-character limit per message



### MMS

JPG, PNG or GIF files

500 kb max file size

Standard sizes: Portrait: 9:16, 640x1138 pixels

Landscape: 16:9, 1280x720 pixels

Square: 1:1, 600x600 pixels, 320x320 pixels

### Email

HTML email with logo, text, and images – see templates

**Domain authentication:** We can make it look like emails are actually coming directly from the client. We'll provide DNS settings for the client's webmaster to configure that authenticate and authorize Flimp Connect's server to send emails on behalf of the client's domain. This ensures emails look legit and don't get flagged as spam. There's a \$100 one-time charge for this optional feature per domain with up to five "from" addresses.

[View Contacts Template](#)[View Email Templates](#)

### Texting 101: Learn the Rules for Texting Employees

Unsure about the regulations and requirements for messaging employees? This article tells you what you need to know.

[View Article](#)

**Did you know it costs \$500-1,000 per month to lease a short code?**

**Flimp Connect accounts are ideal for brokers and enrollers that handle messaging for multiple clients.**

**Setup, training, and technical support are provided.**

## Annual Pricing

### Employer Account

\$1,500 annual license for one organization plus per-message fees, which are billed quarterly:

SMS: 6 cents    MMS: 8 cents    Email: 2 cents