



# Don't overlook your Life Insurance benefit offering

*Life Insurance coverage, issued by **The Prudential Insurance Company of America (Prudential)** can help protect you and your family from unexpected financial challenges.*

## Benefits may not be as expensive as you think.

Although individual insurance policies can be expensive, life insurance available through your employer usually costs less than insurance coverage you can get on your own.

## Use our Needs Estimator tool to easily see how much coverage you may need.

Answer just a few questions to get a good idea about how much coverage is best for you and your family.

- Life Insurance Needs Estimator:  
[www.prudential.com/EZLifeNeeds](http://www.prudential.com/EZLifeNeeds)

## Life Insurance can help protect the financial health of your loved ones.

Proceeds from life insurance can help with current and future expenses including, salary replacement, mortgage or rent, childcare, debt repayment, and college tuition. And life insurance proceeds are generally income-tax free.

## Changes in life = changes in Life Insurance needs

Life changes like getting married, becoming a parent, and buying a home all have a direct impact on the amount of coverage you should have. Think about it...the more responsibilities you have, the greater your need to protect your loved ones should something happen to you.

## For more information

Contact your benefits administrator for more information.

**Enroll from**  
November 1 to  
November 14, 2022

