

ARTIFICIAL INTELLIGENCE

PROTECT YOURSELF AND YOUR SYSTEM

As artificial intelligence (AI) technology progresses, it is important to acknowledge its limitations and vulnerabilities. The implementation of AI systems and tools requires thoughtful planning to facilitate responsible and ethical utilization. Here are three key areas to take into account:

3 KEY CONSIDERATIONS



ERRORS & OUTDATED INFORMATION

AI chatbots can create an impression of high reliability, but its knowledge is limited to its training data, potentially leading to low-quality or outdated information.



TECHNOLOGICAL LIMITATIONS

AI models require thorough training to be reliable. Be very cautious when using AI chatbots for critical matters, as accuracy may vary.



LEGAL & PRIVACY CONSIDERATIONS

AI technology poses legal and privacy risks. For example, using AI-generated content can breach copyright laws and consumer privacy, exposing sensitive information.



Independently verify AI-generated data to avoid costly errors and penalties.



Human oversight and verification is necessary to assess information produced by AI tools before use.



When employers update policies, provide training, and limit access to AI tools, they mitigate legal risks.



FOUNDATION FOR FUTURE REGULATION

On October 30, 2023, President Joe Biden signed an executive order to set AI safety standards, safeguard privacy, promote equity and civil rights, and support consumers and workers.

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QUESTIONS? Contact TrueNorth's TRUEAdvocate Team:
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