Wellmark®



When does Amy use her health insurance?

Every time she goes for a walk.

Most people are grateful for insurance when something bad happens. But Wellmark Blue Cross and Blue Shield members are grateful for their insurance 365 days of the year. That's because they have Blue365®. Members get exclusive discounts on wellness products and services they use all the time, like fitness trackers, eyeglasses, and athletic shoes.

SIGN UP TODAY AT WELLMARK.COM/BLUE365

Just by being a Wellmark member, you have access to Blue365. When you sign up, you get exclusive discounts for wellness products and services you use every day.

Savings are just a click away

Register for Blue365 at Wellmark.com/Blue365. It's free and you can start saving right away. Browse the discounts and be the first to know about the latest deals to hit Blue365 through a weekly email sent right to your inbox.

Wondering what types of deals are available? Here are just a few ways you can save money while meeting your health and personal goals:

APPAREL AND FOOTWEAR. Save up to 20 percent on Reebok® shoes or 30 percent on Skechers®.

FITNESS. Get access to a network of gyms near you and virtual classes for as low as $19.99 per month. Plus, track your health with discounted wearables from FitBit®, Garmin® and Polar®. If you'd rather work out at home, you can save up to 40 percent on bikes, rowers, and treadmills.

HEARING AND VISION. Save an average of $1,000 on LASIK eye surgery. Or, get discounts on eyeglass and frames, and up to 60 percent off hearing aids.

HOME AND FAMILY. Get up to $2,000 off closing costs through Rocket Mortgage®. Or, make sure your pet's health is covered with 10 percent off pet insurance.

NUTRITION. Eat well for less by saving $200 in food purchases through Jenny Craig® or 50 percent off all Nutrisystem auto-delivery program orders.

TRAVEL. Travel for less with 20 percent off Fairmont Hotels and Resorts.

Visit WELLMARK.COM/BLUE365 for a full list of deals and discounts available to you.

Wellmark members get more

Blue365 isn't the only way you get more for being a Wellmark member. As part of your health plan, you also have access to services like:

- **myWellmark®** — one spot to discover tools and resources for getting the most out of your health care.
- **BeWell 24/7℠** — get connected with a real person who can help you with a variety of health-related concerns. Just call 844-84-BEWELL (239355).
- **Doctor On Demand®** — see a board-certified doctor from virtually anywhere using a smartphone, tablet or computer.

Register for Blue365 today!

Go to Wellmark.com/Blue365. All you need to register is a valid email address and the first three characters of your Wellmark ID number.

Blue365 is a discount program available to members who have medical coverage with Wellmark. This is not insurance.

Wellmark

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