

Template #1

Hi **<first name >**,

Benefits open enrollment is here and you probably have questions about important healthcare choices for you and your family. Or you may need to refresh your memory on what certain medical insurance terms mean.

Your HR team is here to help lower premiums and increase coverage. Simply click the Digital Postcard below to access our benefits resources and see plan changes. You can view it at any time from your computer, smartphone or tablet and share it with your family.

[INSERT DIGITAL POSTCARD linked text and image here provided by Flimp in our final ready-to-distribute email]

Our team looks forward to helping you with your benefit elections for the coming year.

<Head of HR>