BE TOBACCO-FREE
PROGRAM OVERVIEW

BlueCross BlueShield of Mississippi
It's good to be Blue.

The Be Tobacco-free program has been designed to support you in your decision of choosing to no longer smoke or use tobacco. The Be Tobacco-free program will give you the tools you need to get started. The Be Tobacco-free program includes all of the components with the flexibility to take advantage of some or all of the available covered services.

The Be Tobacco-free program provides coverage to enrolled members for the following services at no out-of-pocket cost:

Smoking and Tobacco Use Cessation Counseling
- Must be provided by Be Tobacco-free Network Physician
- Up to two visits per 12-month enrollment period

Medication Therapy
- bupropion SR (generic Zyban®) or Chantix™ for 90-days
- Prescribed by Be Tobacco-free Network Physician
- Must be purchased at Community PLUS Network Pharmacy

Nicotine Replacement Therapy (not covered if Chantix™ is prescribed)
- NicoDerm® CQ® for 10 weeks
- Nicorette®, Nicorette DS®, or Commit® Lozenges for 90-days
- Must be purchased at Community PLUS Network Pharmacy

Blue Quitline
- In addition, the Blue Quitline will be provided for initial counseling and ongoing support.

Note: The Be Tobacco-free program is limited to those eligible Blue Cross & Blue Shield of Mississippi members who have been offered and enrolled in the program. Learn more at www.bcbsms.com.

be healthy. be tobacco-free.

Blue Cross & Blue Shield of Mississippi, A Mutual Insurance Company, is an independent licensee of the Blue Cross and Blue Shield Association.
®Registered Marks of the Blue Cross and Blue Shield Association, an Association of Independent Blue Cross and Blue Shield Plans.

BCBS 23006