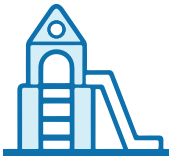
Simple childhood accidents can hurt family wallets, too

As many parents know, accidental injuries are not uncommon for children, even if they aren't involved in athletics. Playground incidents, and even simple slips and falls, can cause physical injury — and put a dent in a family's finances as health insurance doesn't cover everything. Supplemental accident insurance can help employees cover those out-of-pocket costs.

Accidents happen easily and often – bringing unexpected expense



200,000+

children go to US hospital ERs with injuries associated with playground equipment. [1]



8,000

ER visits for injuries from falls are attributed to children under age 19 every day. [2]



$2,500+

is the typical cost to treat a broken arm (nonsurgical). [4]

Supplemental accident insurance can help ease the pain



$1,500

Average cost of a single ER visit. [3]



$125-$250

Aflac benefit for hospital ER visit with X-ray. [5]



$2,000-$4,000

Aflac benefit for a fracture when treated by a doctor. [5]

Ask your Aflac representative, Erica Hazelton, at 605-214-4701 about Aflac Accident Insurance today.

1 National Safety Council. "Staying safe on playgrounds." Accessed 2.3.25.
2 Stanford Medicine Children's Health. "Accident Statistics 2023." Accessed 2.3.25.
3 Bettercare. "How much does an ER visit cost?" Published 7.18.24 Accessed 2.3.25.
4 CostHelper. "Broken Arm Cost." Accessed 2.3.25.
5 Based on benefit amounts for Group Accident Insurance C70000.

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