

# YOUR HEALTHY CHOICES DESERVE A HEALTHY DISCOUNT

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As a member of Blue Cross Blue Shield of Massachusetts, you can get handpicked deals from premium brands that will save you and your family money.



## SHOP BLUE365 AND DISCOVER BIG SAVINGS ON:



Fitness equipment and apparel



Nutrition services



Gym memberships



Wellness classes



Vision care



Hearing aids



## START SAVING TODAY

Sign up now at [blue365deals.com](https://blue365deals.com) to explore the best health and wellness deals around.

Blue Cross Blue Shield of Massachusetts complies with applicable federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability, sex, sexual orientation, or gender identity.

ATTENTION: If you don't speak English, language assistance services, free of charge, are available to you. Call Member Service at the number on your ID card (TTY: 711).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma. Llame al número de Servicio al Cliente que figura en su tarjeta de identificación (TTY: 711).

ATENÇÃO: Se fala português, são-lhe disponibilizados gratuitamente serviços de assistência de idiomas. Telefone para os Serviços aos Membros, através do número no seu cartão ID (TTY: 711).