



# DeltaVision<sup>®</sup>

Your eyes & your health

## Why Is Vision Care Important?

Comprehensive vision exams aren't just for those who need glasses or contacts. Exams also make it easier to **identify early warning signs of more than 270 health conditions** like diabetes, high blood pressure, high cholesterol, glaucoma, cataracts and more.<sup>1</sup>

And because early detection is key for treatment, regular eye exams can make a big difference. When you consider the fact that the average person is **four times more likely** to get an eye exam than a physical, it's easy to see how important vision care can be.<sup>2</sup>

## Did You Know?

- Diabetes is the **#1 cause** of blindness in adults.<sup>3</sup>
- About **2 million** Americans have glaucoma and don't know it.<sup>4</sup>
- **50,000 people** lose their sight each year, even though half of all causes of blindness can be prevented with proper care.<sup>5</sup>
- **24.4 million** U.S. adults over age 40 have cataracts, which can result in double or blurred vision.<sup>6</sup>
- **Over 9 million** adults experience macular degeneration, the leading cause of vision loss among older Americans.<sup>7</sup>
- Almost **80% of employees** say they deal with a vision disturbance at work every day.<sup>8</sup>
- **80% of learning** in a child's first 12 years comes through the eyes. **Up to 25%** of school-age children may have vision problems that can affect learning.<sup>9</sup>

## ROUTINE EYE EXAMS



are a **simple, non-invasive tool** that can help identify early signs of certain chronic health conditions.

<sup>1</sup>"See the Full Picture of Your Health with an Annual Comprehensive Eye Exam," American Optometric Association, December 2014.

<sup>2</sup>U.S. Dept. of Health - National Health Statistics Reports #8; Aug. 6, 2008.

<sup>3</sup>www.diabetes.org; American Diabetes Association, Statistics About Diabetes; sourced April 2016 <sup>4</sup>www.glaucoma.org; Glaucoma Facts and Stats; Glaucoma Research Foundation; sourced April 2016. <sup>5</sup>American Academy of Ophthalmology. <sup>6</sup>National Eye Institute data, www.nei.nih.gov/eyedata/cataract, 2010.

<sup>7</sup>All About Vision, <https://www.allaboutvision.com/conditions/amd.htm>, August 2018. <sup>8</sup>HR.BLR.com, 2015. <sup>9</sup>Vision Council, February 2012 Parent for Child Report. Veratrus Benefit Solutions, Inc. underwrites DeltaVision using the EyeMed Vision Care Insight Network. Veratrus is a wholly owned subsidiary of Delta Dental of Iowa. For more information on Veratrus, visit [deltadentalia.com/veratrus](http://deltadentalia.com/veratrus). Must be enrolled in the Delta Dental Individual and Family dental plan to add vision coverage.

For more vision care tips

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