



Your Toothbrush Is Getting an Upgrade

Give Your Employees Something to Smile About

We all want simple ways to improve our health and wellness. As part of a new **Healthy Smiles program**, Delta Dental of Iowa will send your eligible employees and their covered spouse a **premium electric toothbrush** (valued at \$199).

You can add this unique program to show your support for employees' dental health. All it takes is an email address to get started.

How the Healthy Smiles Program Works

It's simple: Once enrolled and a Delta Dental Member Connection account is set up, your employee will receive an email with a code to submit at DeltaHealthySmiles.com. If a spouse is also covered, a code will be sent for them, too.



From Delta Dental of Iowa



High-Powered Benefits



Electric toothbrushes **cut plaque by 21%** and **reduce gingivitis by 11%** compared to manual toothbrushes, when used for at least 3 months.¹

Did You Know?



You should replace your toothbrush head every 3-4 months.² The Healthy Smiles program not only sends your employees an electric toothbrush but also keeps them stocked with a full year's worth of replacement heads.

1. Yaacob M, Worthington HV, Deacon SA, Deery C, Walmsley A, Robinson PG, Glenny A. Powered versus manual toothbrushing for oral health. Cochrane Database of Systematic Reviews 2014, Issue 6. Art. No.: CD002281. DOI: 10.1002/14651858.CD002281.pub3
2. American Dental Association: "Toothbrushes"; February 26, 2019. <https://www.ada.org/resources/research/science-and-research-institute/oral-health-topics/toothbrushes>

Healthy Smiles FAQ

Q: Who can receive an electric toothbrush?

A: Employees enrolled in the Delta Dental Healthy Smiles program and who have a Delta Dental Member Connection account - as well as their covered spouse - are eligible for this offer.

Q: How do employees get their toothbrushes?

A: Employees will receive their toothbrushes with two easy steps:

1. Once enrolled in the plan, they can create a Delta Dental Member Connection account at deltadentalia.com. If they already have an account and/or Delta Dental of Iowa has their email address on file, they will automatically receive an email with a code.
2. Employees can visit DeltaHealthySmiles.com to enter the code emailed to them. There they will also provide their current mailing address to receive their toothbrush.

Q: What accessories come with the toothbrush?

A: In addition to the electric toothbrush, employees will receive a plug-in charging base and four replacement heads per toothbrush.

Q: Will employees receive additional replacement toothbrush heads?

A: Yes, four replacement heads per toothbrush will be sent each year the employee is enrolled in the plan.

Q: When will employees receive their toothbrush?

A: The employee will receive their toothbrush four to six weeks after they submit the form at DeltaHealthySmiles.com.

Q: How do employees provide their mailing address?

A: Employees will enter their current mailing address when submitting the form at DeltaHealthySmiles.com.



Visit
DeltaHealthySmiles.com
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