

# Your Toothbrush Is Getting an Upgrade

#### Give Your Employees Something to Smile About

We all want simple ways to improve our health and wellness. As part of a new **Healthy Smiles program**, Delta Dental of Iowa will send your eligible employees and their covered spouse **a premium electric toothbrush** (valued at \$199).

You can add this unique program to show your support for employees' dental health. All it takes is an email address to get started.

## How the Healthy Smiles Program Works

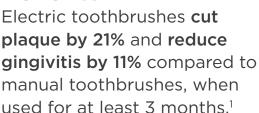
It's simple: Once enrolled and a Delta Dental Member Connection account is set up, your employee will receive an email with a code to submit at DeltaHealthySmiles.com. If a spouse is also covered, a code will be sent for them, too.



From Delta Dental of Iowa



## High-Powered Benefits



#### **Did You Know?**

You should replace your toothbrush head every 3-4 months.<sup>2</sup> The Healthy Smiles program not only sends your employees an electric toothbrush but also keeps them stocked with a full year's worth of replacement heads.



<sup>2.</sup> American Dental Association: "Toothbrushes"; February 26, 2019. https://www.ada.org/resources/research/science-and-research-institute/oral-health-topics/toothbrushes

#### Q: Who can receive an electric toothbrush?

A: Employees enrolled in the Delta Dental Healthy Smiles program and who have a Delta Dental Member Connection account - as well as their covered spouse - are eligible for this offer.

#### Q: How do employees get their toothbrushes?

A: Employees will receive their toothbrushes with two easy steps:

- Once enrolled in the plan, they can create a Delta Dental Member Connection account at deltadentalia.com. If they already have an account and/or Delta Dental of Iowa has their email address on file, they will automatically receive an email with a code.
- 2. Employees can visit

  DeltaHealthySmiles.com to enter
  the code emailed to them. There
  they will also provide their current
  mailing address to receive their
  toothbrush.

#### Q: What accessories come with the toothbrush?

A: In addition to the electric toothbrush, employees will receive a plug-in charging base and four replacement heads per toothbrush.

## Q: Will employees receive additional replacement toothbrush heads?

A: Yes, four replacement heads per toothbrush will be sent each year the employee is enrolled in the plan.

#### Q: When will employees receive their toothbrush?

A: The employee will receive their toothbrush four to six weeks after they submit the form at DeltaHealthySmiles.com.

#### Q: How do employees provide their mailing address?

A: Employees will enter their current mailing address when submitting the form at DeltaHealthySmiles.com.

