

# Complete fertility & family building support for every journey

Maven is reimagining family building care. Support members' physical, emotional, and financial needs with high-quality care and an easy-to-use family building benefit.



1 in 6 people globally are impacted by infertility <sup>1</sup>



63% LGBTQIA+ millennials want to expand families <sup>2</sup>



75% of women believe 3+ falsehoods about their fertility <sup>3</sup>



## Meet your dedicated Care Team.

We're here to support you for anything you need. On Maven, you'll get healthcare the way it should be.



**Kaitlyn**  
Maven Care Advocate  
Your personal healthcare concierge



**Vienna Farlow**  
Fertility Awareness Educator



**Giovanna Hart**  
Mental Health Provider



**Teresa Mickelson**  
Nutritionist



**Kathleen Green**  
OB-GYN

### CARE ADVOCATES

Dedicated Care Advocates that curate members' health teams, help them meet goals through 1:1 coaching and education through trying to conceive and all pathways to parenthood.

### VIRTUAL CARE & CLINICAL PROGRAMMING

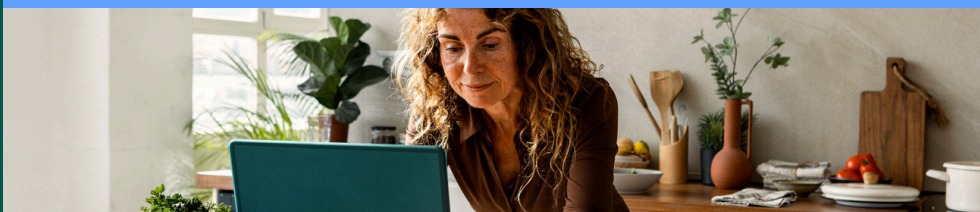
24/7 virtual access to providers across 30+ specialties, like adoption and surrogacy coaches, reproductive endocrinologist and educational content - all tailored to the member's journey.

### BENEFIT NAVIGATION

We help members get the most out of their benefits by helping them navigate their in-network care and their full benefits ecosystem.

### SUPPLEMENTAL COVERAGE

Maven's secure and compliant payments tool that can provide supplemental financial coverage for adoption and surrogacy journeys.





# Provide life-changing care with a one-of-a-kind benefit

## More inclusive coverage



From preservation to exploring pathways, trying-to-conceive, or pursuing IVF/IUI, adoption or surrogacy.

## Proven global leader



Covering the largest population globally of any fertility solution.

## Continuity of care



In-depth care management before during and after treatment.

## Healthier employees



High member engagement that leads to safer journeys and healthier, more engaged employees.

## PROVEN OUTCOMES

# 30%

of members struggling to conceive achieve pregnancy without ART

# 97%

singleton pregnancy rate (IVF)

# 93%

Single Embryo Transfer rate

# 83%

of members reported being more productive at work during fertility treatment with Maven's support

# 96%

of members are more loyal to employers because they implemented Maven

# 40%+

of members reported finding emotional support through Maven's high-touch 1:1 mental health coaching

“For years, I was so worried that I might not be able to have a family, but **having the support of Maven and being able to get the answers that I've now gotten**, I actually have hope that I'll be able to have the family I've always wanted.”

**Mo, Maven Member**