



Enduring support for employees' ongoing health needs

When your employees face long-term health conditions, it can affect every aspect of their lives. We're reimagining what's possible for every moment of health. That means addressing ongoing health concerns through Anthem's ConditionCare program. It's a resource to help your employees manage long-term health conditions, build healthier behaviors, and explore cost-saving opportunities. **Employees who are physically healthy, financially secure, and emotionally balanced are more engaged, productive, and healthier overall.**¹

The confidence of care

Our population health management model connects members with the benefits, clinical support, and advocacy they need to meet their well-being goals and help them feel confident in the care they receive. This kind of personalized intervention can lead to better health outcomes and significant savings on your medical and pharmacy costs.

ConditionCare helps employees address the following long-term conditions:

- Asthma
- Chronic obstructive pulmonary disease (COPD)
- Coronary artery disease (CAD)
- Diabetes
- Heart failure

Our experienced staff connects participants to a dedicated nurse team to help them manage these conditions, as well as the tools, technologies, skills, and knowledge they need to make smarter healthcare choices.

ConditionCare provides employees with:

- Telephone access to a nurse who can answer health questions and help them become more aware of what lifestyle changes they can make to optimize their health.
- A health screening to help identify gaps in care, along with educational guides and tips to help employees learn more about their condition.
- Continued guidance from care managers, nurses, pharmacists, and dieticians, who work together to help employees reach their health goals.

Long-term conditions have significant health and economic costs in the United States

Workers with long-term conditions cost employers **\$36.4 billion** each year due to employee absence.²

Anthem's ConditionCare program results demonstrated **reduced hospital readmission rates by 20% in 2020.**³

Whole-health approach

Anthem takes an integrated approach to care, looking at the whole person when it comes to their well-being. We help employees access the right care at the right time at the right cost.



Collaborative expertise

We bring our care management experts together to help employees better manage their condition.



Transformative impact

Artificial intelligence-driven personalization powered by provider search and diagnoses to connect to employees relevant resources and educational content specific to their condition.



Meaningful connections

Our ConditionCare programs identify gaps in care and connect members with healthcare professionals to improve engagement and drive outcomes. The goals are to intervene earlier, decrease the cost of care to improve outcomes for our members.

“Anthem is the best insurance I’ve ever had. I was thrilled when the ConditionCare program called me. Every time they call, I learn more about my diabetes. They encourage me to do things for myself. Everyone has been kind and caring as can be.”

— Robin*

Confidence empowers action

Helping your employees feel confident about their care can inspire them to take action to improve their health, which can lead to long-term well-being. Anthem’s ConditionCare programs are here to support your employees to make the right decisions and select the right care to improve outcomes.

A little help can go a long way

Call your Anthem representative to learn how the ConditionCare program can meet your goals, support your employees, and build their confidence in care.

Note: Robin is not the member’s actual name. It was changed to respect and protect privacy and identity.

1 Willis Towers Watson: *Enhancing physical, financial, emotional, and social wellbeing* (accessed July 2021): willistowerswatson.com.

2 Centers for Disease Control and Prevention: *Workplace Health Promotion* (accessed July 2021): cdc.gov/chronicdisease/resources/publications/factsheets/workplace-health.htm.

3 Internal Anthem data, 2020: ConditionCare clinical program analysis.

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