Wellmark | Blue365®

Because health is a big deal℠

Exclusive Member Discounts and Services

Blue365® takes you beyond your health care coverage by offering easy access to trusted health and wellness resources 365 days a year. As a member, you can take advantage of discounts and savings on health care resources, healthy living programs, recreation and travel. You also have access to helpful information for dependents or parents in need of caregivers, and resources for your financial well-being. Check out the Blue365 discounts today!

	Organization	Discount	Contact Information
Healthy Eating	**JENNY CRAIG®**	Free 30-day trial. 30% off the enrollment fee for Jenny All Access.	Blue365Deals.com/WellmarkBCBS
	NUTRISYSTEM®	12% discount on Nutrisystem 28-day program orders. Additional 20% off with auto-delivery. Free shipping on auto-ship 28-day program orders.	Blue365Deals.com/WellmarkBCBS 800-310-6353
	DOLE	Free access to Dole's Superkids — program with recipes, games, comics and educational resources.	Blue365Deals.com/WellmarkBCBS
	HANDSTAND KIDS	25% off the regular price on a selection of cookbook kits, including Italian, Chinese and Mexican cookbooks. 20% off the regular price on a selection of cooking accessories, including a chef's hat, oven mitt and apron.	Blue365Deals.com/WellmarkBCBS 818-917-7200
Living	**SPRINT®**	10% discount on eligible plans when signing a 2-year agreement. (New and renewing customers)	Blue365Deals.com/WellmarkBCBS 866-789-8294
	EXPERIAN®	25% discount on retail pricing of Triple Alert Credit Monitoring by Experian. Services include daily credit monitoring, automatic email alerts and access to dedicated fraud resolution representatives.	Blue365Deals.com/WellmarkBCBS 866-369-0417
Personal Care	**CARING BRIDGE®**	Free access to website connecting people experiencing health challenges. Includes the SupportPlanner, an online calendar used by caregivers to organize help with tasks (transportation, meals, errands, etc.) among their family and friends.	Blue365Deals.com/WellmarkBCBS
	HOPE PAIGE MEDICAL	30% off high quality and affordable medical emergency jewelry designed for adults and children. • Free engraving • Free shipping on the entire order	Blue365Deals.com/WellmarkBCBS 855-859-8001
	SENIORLINK CARE™	25% off a 12-month premium membership. Access to helpful caregiver information.	Blue365Deals.com/WellmarkBCBS
	BELTONE™ HEARING AIDS	Complimentary hearing screenings and discounts on hearing aids, batteries and supplies.	888-418-6763
	TRUHEARING℠	Exclusive savings on hearing aids, along with local and professional service.	855-253-9141
	DAVIS VISION®	10–40% off eye exams, lenses, frames and contacts.	888-897-9350
	LASIKPLUS®	15% discount on LASIK eye surgery with rates as low as $695 per eye and enhancements at zero cost.	866-713-2044
	QUALSIGHT® LASIK	Discounted pricing on traditional and custom LASIK.	877-358-9327
	CORD:USE	$500 off umbilical cord blood storage.	Blue365Deals.com/WellmarkBCBS 888-267-3873

More >

	Organization	Discount	Contact Information
Personal Care (continued)	**CORCELL®**	$650 off the price of enrollment in the Cord Blood, Cord Blood + Cord Tissue, or Cord Blood + IsoCell™ programs. State-of-the-art laboratory is located in Las Vegas, NV.	Blue365Deals.com/WellmarkBCBS 888-882-2673
	DENTAL SOLUTIONS	Discounts of 20–50% within a network of 61,000 dentists at more than 185,000 credentialed dental access points.	Blue365Deals.com/WellmarkBCBS 866-272-7515
Fitness	**BODYMEDIA® FIT**	Up to 25% off armbands and a free 12-month subscription.	Blue365Deals.com/WellmarkBCBS 888-850-2639
	REEBOK®	20% discount and free shipping from online store.	Blue365Deals.com/WellmarkBCBS 866-870-1743
	HEALTHWAYS™ FITNESS YOUR WAY	• Access to more than 8,000 participating fitness centers nationwide including Curves®, certain Gold's Gyms, select YMCA®s, Anytime Fitness® and more with a $25 enrollment fee per member and $25 monthly fee with only a 3-month commitment. • Discounts up to 30% on services provided by network health and well-being specialists such as massage therapists, personal trainers and dieticians. • 24/7 online tools and tracking, including games, rewards and social networking through The Daily Challenge.	Blue365Deals.com/WellmarkBCBS 888-242-2060
	WALKADOO	$54.99 for a pebble pedometer ($100 value). Free membership to the Walkadoo Community.	Blue365Deals.com/WellmarkBCBS
	SNAP FITNESS™	50% off best current enrollment offer. 5% off monthly dues. Access to personal training, online tools and meal-planning services.	Blue365Deals.com/WellmarkBCBS
	SKECHERS DIRECT	20% off select men's and women's work and corporate casual footwear, free shipping included.	Blue365Deals.com/WellmarkBCBS 855-759-7463
Wellness	**EMINDFUL™**	25% off any online wellness webinar.	Blue365Deals.com/WellmarkBCBS
Experiences	**FAIRMONT® HOTELS & RESORTS**	10% discount on rate and $50 food and beverage credit.	Blue365Deals.com/WellmarkBCBS

This is not an all-inclusive list. Discounts and services are constantly changing; please visit our website at **Blue365Deals.com/WellmarkBCBS** *for a current list of vendors.*

Frequently Asked Questions

Q. WHAT IS BLUE365?

A. Blue365 offers you access to savings on products and services for healthy lifestyles. These products and services do not overlap with covered benefits under Wellmark Blue Cross and Blue Shield, any applicable federal health care program, or Medicare.

Q. CAN ANYONE PARTICIPATE IN BLUE365?

A. Yes. Blue365 is available to every member with a Wellmark Blue Cross and Blue Shield health plan.

Q. HOW DO I JOIN BLUE365?

A. It is very simple. All you have to do is go to Blue365Deals.com/WellmarkBCBS, register on the website, and you are all set to enjoy our great health and wellness deals.

Visit Blue365Deals.com/WellmarkBCBS to register today!

Blue365® is a discount program available to members who have medical coverage with Wellmark. This is not insurance.

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To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

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Wellmark Blue Cross Blue Shield of South Dakota

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