



Making senior living and planning more affordable

Whether you're planning for yourself or helping a loved one, LifeMart® gives you access to savings on senior living facilities, independent living products, and online estate planning services.

Because taking care of the future shouldn't come at a high cost.



LifeMart members saved over \$5,000 on senior living enrollment in 2025.

**Average member savings for full-year enrollment in a Brookdale community, with LifeMart voucher in 2025*



Enroll or log in to start saving
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