Wellmark®



WHEN DOES RYAN USE HIS HEALTH INSURANCE? EVERY TIME HE GOES FOR A WALK.

Most people are grateful for insurance when something bad happens. But Wellmark members are grateful for their insurance 365 days of the year. That's because they have Blue365®. Members get exclusive discounts on wellness products and services they use all the time, like fitness trackers, eyeglasses, athletic shoes and even magazines.

SIGN UP TODAY AT WELLMARK.COM/BLUE365





Just by being a Wellmark member, you have access to Blue365. When you sign up, you get exclusive discounts in addition to wellness products and services you use every day.

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REGISTER FOR BLUE365 AT WELLMARK.COM/BLUE365. It's free and you can start saving right away. Browse the discounts and be the first to know about the latest deals to hit Blue365 through a weekly email sent right to your inbox.

Wondering what types of deals are available? Here are just a few ways you can save money while meeting your health and personal goals:

HEALTHWAYS FITNESS YOUR WAY: With access to more than 9,000 gyms nationwide, you can stay in shape no matter where you go.

HEART RATE MONITORS USA: Track your activity with the help of fitness trackers, like FitBit®.

HARRY & DAVID: Buy gourmet fruits, nuts and treats as a gift to your family, friends and even yourself.

REEBOK: Shop online and be comfortable and ready when it's time to get active.

BELTONE: Make sure your hearing is in check with screenings and hearing aids.

Visit Wellmark.com/Blue365 for a full list of deals and discounts available to you.

Wellmark members get more

Blue365 isn't the only way you get more for being a Wellmark member. As part of your health plan, you also have access to products and services like:

- **myWellmark** — your one-stop-shop for tools and resources to help you get the most out of your health care.
- **BeWell 24/7℠** — get connected with a real person who can help you with a variety of health-related concerns. Just call 844-84-BEWELL (239355).
- **Health Care Cost Estimator** — find out how much it will cost you for a particular procedure or service. Just register or log in to myWellmark at Wellmark.com

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Register for Blue365 today!

Go to Wellmark.com/Blue365. All you need to register is a valid email address and the first three characters of your Wellmark ID number.

Blue365® is a discount program available to members who have medical coverage with Wellmark. This is not insurance.

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