

LIFE INSURANCE COVERAGE: WHY IT MATTERS



Here's why Life Insurance is important.
Enroll from October 27 to November 7, 2025 .

Life can be unpredictable, but you can be prepared for whatever comes your way. Life Insurance, issued by **The Prudential Insurance Company of America (Prudential)**, can help ensure your family is financially secure should the unexpected happen to you. By not having coverage, you may have a gap in your financial protection and could be putting yourself and your family at risk. Be sure to enroll for coverage to help protect those who depend on you.

How does it work?

Life Insurance pays a benefit to your beneficiary (beneficiaries) if you die that they can use for current and future expenses, like salary replacement, mortgage or rent, childcare, debt repayment, and college tuition.

How much does it cost?

It may be more affordable than you think. Because your employer's plan offers group rates, this coverage may cost less than insurance you buy on your own.

Changes in life = changes in Life insurance needs?

Life changes like getting married, becoming a parent, and buying a home all have a direct impact on the amount of coverage you should have. Think about it ... the more responsibilities you have, the greater your need to protect your loved ones with Life insurance coverage.

How much coverage do I need?

Estimate how much life insurance is right for you with our online calculator.

prudential.com/EZLifeNeeds



Get started

Contact your benefit administrator for more information.



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