

There's more to love when you enroll in EyeMed

Got EyeMed on your mind? Can't blame you. Whether you're a vision benefits veteran or a newbie, get ready for an unrivaled experience.



MORE CHOICE

Our more than 55 million members get to pick from a huge network of eye doctors, so you get the quality care you deserve with the convenience you want. Choose a traditional brick-and-mortar location or use your in-network benefits online—anytime, anywhere. Instantly apply your in-network benefits at checkout, with free shipping, free returns and no paperwork at these participating providers: lenscrafters.com, targetoptical.com, ray-ban.com, glasses.com and contactsdirect.com.



MORE GUIDANCE

We go out of our way to make your benefits easy to understand—and even easier to use with tools that help you find an eye doctor near you, schedule an appointment and manage your vision benefits.



MORE EXTRAS

We're out to wow you with members-only savings and an eye-opening experience. In addition to your vision benefits, EyeMed members get a mix of special offers and discounts that give your benefits a boost – so you can keep your eyes healthy and save some cash while you're at it. That's just how life is for an EyeMed member.

Learn more about enrolling in EyeMed vision benefits at MyADTRewards



INDEPENDENT
PROVIDER
NETWORK



LENSCRAFTERS

PEARLE
VISION

OPTICAL