AffiliateRewards

RAM DODGE CHRYSLER Jeep FIAT



Get behind the wheel with a great deal.

Holley Performance Products' employees, retirees and their spouses can take advantage of the Chrysler Group Affiliate Rewards Program and drive away with the Preferred Price* (1% below factory invoice) on the purchase or lease of most new Chrysler, Jeep, Dodge, Ram and FIAT vehicles. You'll find that the Preferred Price — combined with current incentives† — can be up to thousands of dollars off the MSRP.**

Who's eligible?

All U.S. employees, retirees and spouses of HOLLEY PERFORMANCE PRODUCTS and its affiliate companies.

What's the deal?

The Preferred Price is a pre-determined below market value price established by Chrysler Group LLC. This price is clearly marked on the factory invoice. Factory incentives available at the time of sale or lease, combined with the Preferred Price can add up to thousands off the MSRP of eligible Chrysler, Jeep®, Dodge, Ram and FIAT Vehicles.

How do I participate?

Visit www.chrysleraffiliates.com to generate your Control Number or call (888) 444-4321 to learn more about the program and to obtain your Control Number. You'll need the Holley Performance Products Company Code, which is **S47663**.

Then take your control number, along with your company ID, a recent paycheck stub, pension check or any other proof of eligibility (spouses must provide a marriage license or similar documentation) to any participating U.S. Chrysler, Jeep®, Dodge, or Ram dealership or FIAT Studio.

Ask the dealer to view a copy of your vehicle's invoice which will clearly denote the Preferred Price.

*The Preferred Price is the maximum amount you will be charged by a participating U.S. dealer for an eligible vehicle. See dealer for details. A $75 administration fee applies. Offer valid for up to 2 (two) Chrysler Group LLC vehicles per calendar year. The Dodge Viper and Jeep Grand Cherokee SRT are not currently eligible for this program. †Not all incentives may be available, as they vary by region and residency of buyer. See dealer for complete details. **Manufacturer's Suggested Retail Price. Excludes destination, tax, title and registration fees. Chrysler, Jeep, Dodge and Ram are registered trademarks of Chrysler Group LLC. FIAT is a registered trademark of Fiat Group Marketing & Corporate Communication S.p.A., used under license by Chrysler Group LLC.
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